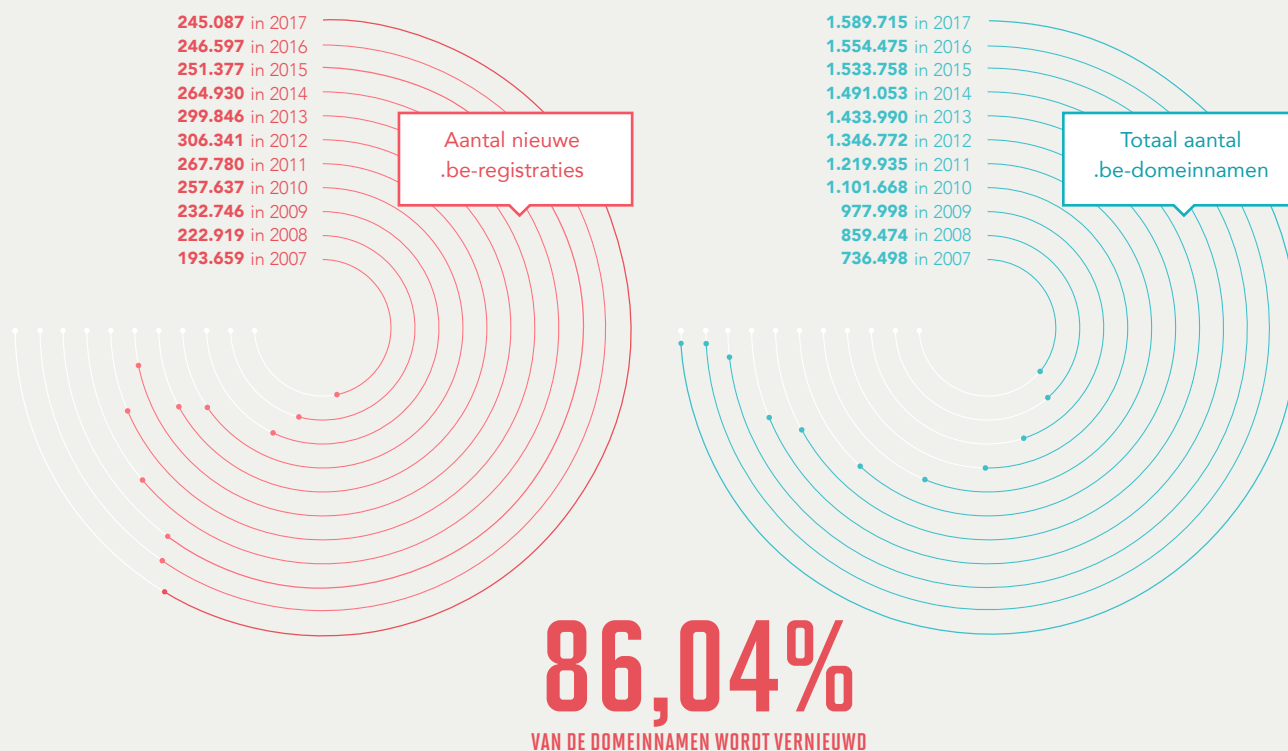


**CIJFERS
UIT 2017
dnsbelgium**

EVOLUTIE

Hoeveel nieuwe **.be**-domeinnamen werden er geregistreerd en hoeveel zijn er in totaal?



Hoeveel **.be**-domeinnamen werden er verwijderd en hoe oud waren ze op dat moment?



Hoeveel **.vlaanderen**-domeinnamen en **.brussels**-domeinnamen werden er geregistreerd en hoeveel zijn er in totaal?

Totaal aantal domeinnamen

Percentage hernieuwing domeinnamen

6.695
.vlaanderen

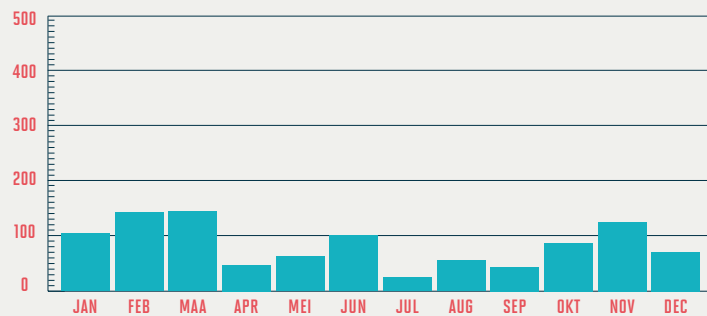
81,2%
.vlaanderen

7.511
.brussels

85,1%
.brussels

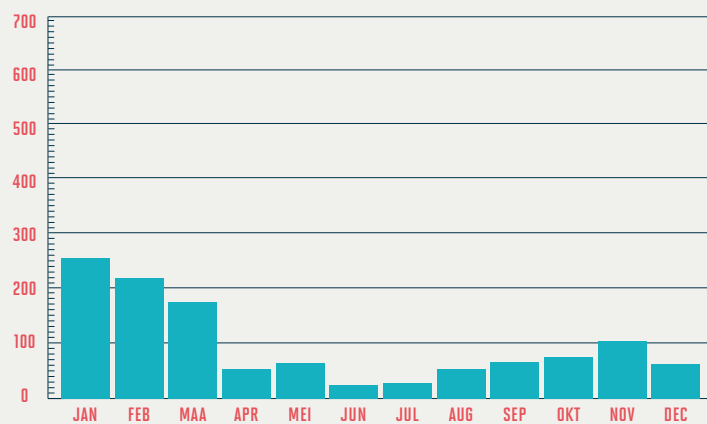
Hoeveel **.brussels**-domeinnamen en **.vlaanderen**-domeinnamen werden er verwijderd per maand in 2017?

.brussels-domeinnamen



TOTAAL: 1.002

.vlaanderen-domeinnamen



TOTAAL: 1.167

DE MARKT VAN DOMEINEXTENSIES IN BELGIË

Welke extensies kiezen de Belgen voor hun domeinnaam?

57,95%

.BE



15,49 %
.com



7,28 %
.eu



6,17 %
.net



2,87 %
.nl



1,69 %
.org



1,63 %
.fr



0,88 %
.info



0,58 %
.uk



0,54 %
.de



0,44 %
.biz



0,43 %
.lu



0,33 %
.brussels



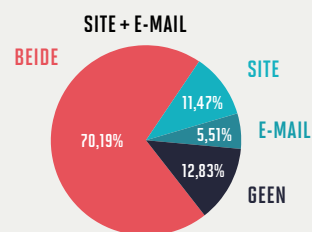
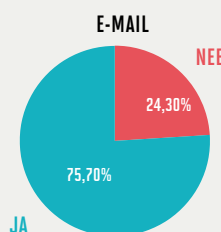
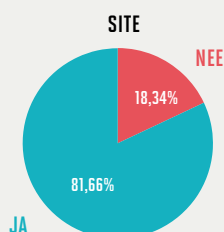
0,31 %
.vlaanderen



0,28 %
.es

GEBRUIK

Gebruik van een **.be**-domeinnaam

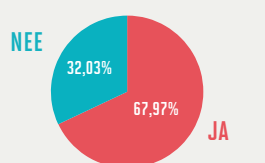


2016 VS. 2017

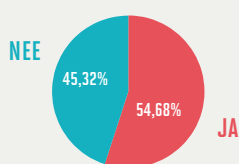
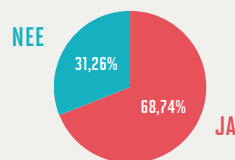
	bedrijven		particulieren		totaal	
enkel site	13,46%	12,77%	7,93%	8,04%	11,93%	11,47%
enkel e-mail	6,71%	5,96%	5,62%	4,34%	6,41%	5,51%
geen	12,93%	12,80%	13,36%	12,91%	13,05%	12,83%
beide	66,91%	68,47%	73,08%	74,72%	68,61%	70,19%

Gebruik van **.brussels**-domeinnamen

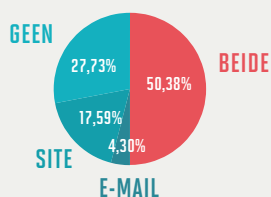
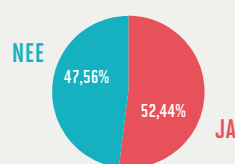
Gebruik van **.vlaanderen**-domeinnamen



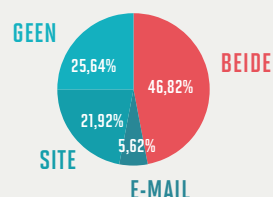
SITE



E-MAIL



SITE + E-MAIL



.brussels-domeinnamen

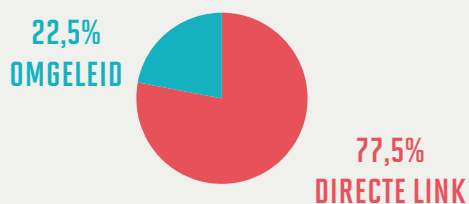
BEDRIJF VS. PARTICULIER

.vlaanderen-domeinnamen

.brussels -domeinnamen			.vlaanderen -domeinnamen			
bedrijven	particulieren	totaal		bedrijven	particulieren	totaal
19,72%	6,46%	17,59%	site	24,84%	8,24%	21,92%
4,42%	3,65%	40,30%	e-mail	5,52%	6,12%	5,62%
29,31%	19,47%	27,73%	geen	25,42%	26,68%	25,64%
46,54%	70,42%	50,36%	beide	44,23%	58,96%	46,82%

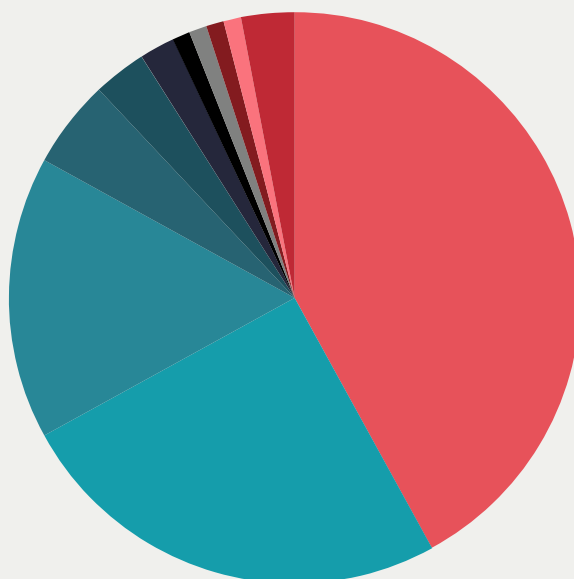
OMLEIDINGEN

Omleidingen van **.be-sites**



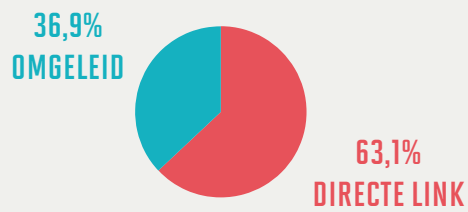
Van alle domeinnamen die met een website zijn verbonden, wordt **22,5%** naar een andere domeinnaam omgeleid. In **42,34%** van de gevallen gaat het om een andere .be-domeinnaam.

Omleidingen van **.be-sites** per extensie

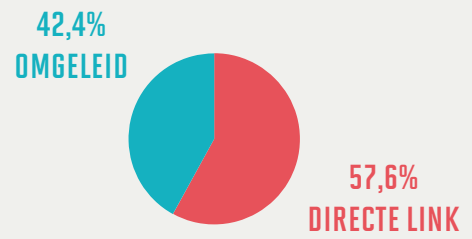


42,34%	.BE
25,31%	.COM
16,06%	.NL
4,82%	.NET
3,37%	.EU
2,07%	.FR
1,59%	.DE
0,71%	.ORG
0,55%	.AT
0,22%	.INFO
2,96%	ANDERE

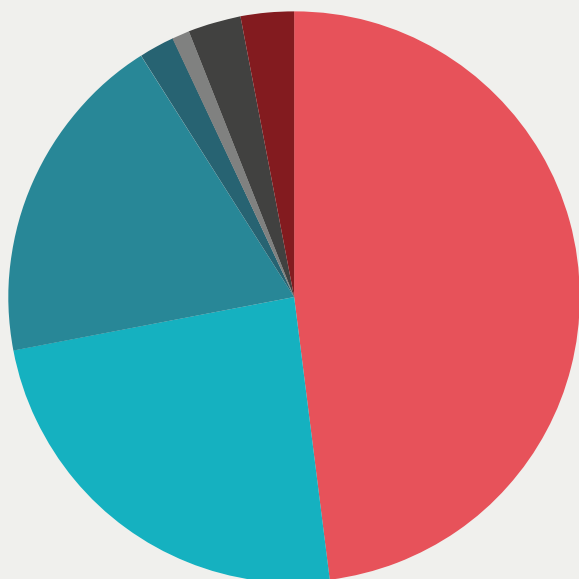
Omleidingen van **.brussels**-sites



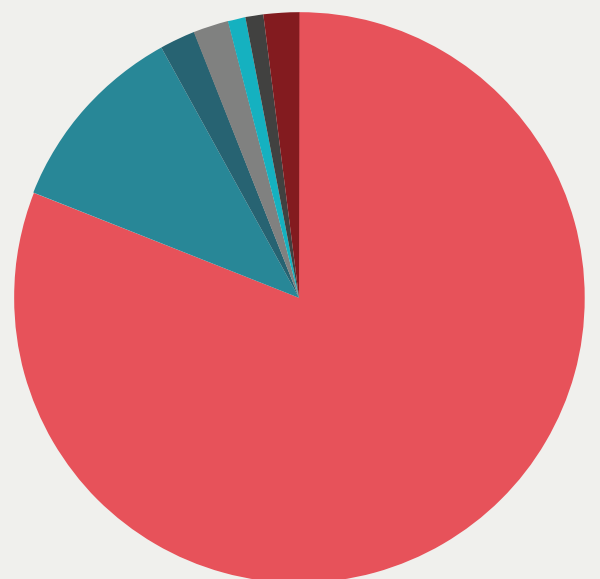
Omleidingen van **.vlaanderen**-sites



Omleidingen van **.brussels**-sites per extensie



Omleidingen van **.vlaanderen**-sites per extensie



INHOUD WEBSITES

.be-websites

CIJFERS IN %	2015	2016	2017	EVOLUTIE 2016-2017
Business*	33,81	26,97	34,27	+7,30
Holding page*	30,17	38,13	27,58	-10,55
Error reporting	16,13	13,13	13,34	+0,21
Non-commercial site	8,94	11,96	10,64	-1,32
Personal/family/blog	3,29	4,05	4,55	+0,50
Pay-per-click	0,66	1,95	3,25	+1,30
Website for sale	2,40	0,58	2,61	+2,03
Webshop	2,21	1,45	1,97	+0,52
Password protected	1,28	1,13	1,08	-0,05
Pornography	0,46	0,40	0,48	+0,08
Portal/media	0,66	0,25	0,22	-0,03

*De resultaten wijken iets af van die van de vorige jaren omdat we de steekproefmethode geoptimaliseerd hebben.

.brussels-websites

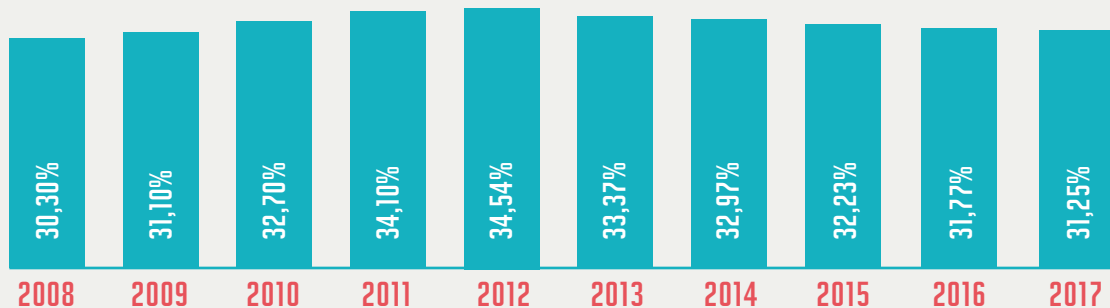
CIJFERS IN %	2017
Holding page*	56,38
Non-commercial site	13,38
Business*	13,07
Error reporting	8,74
Pay-per-click	4,18
Personal/family/blog	1,39
Website for sale	0,77
Password protected	0,74
Portal/media	0,68
Webshop	0,46
Pornography	0,19

.vlaanderen-websites

CIJFERS IN %	2017
Holding page*	57,76
Business*	14,08
Error reporting	9,19
Non-commercial site	8,32
Pay-per-click	4,71
Website for sale	2,00
Personal/family/blog	1,96
Portal/media	0,87
Password protected	0,53
Webshop	0,38
Pornography	0,23

DEMOGRAFIE

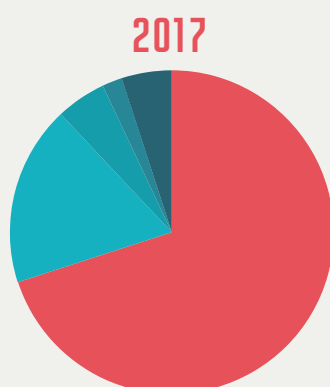
Evolutie van het aantal buitenlandse .be-domeinnaamhouders



*De resultaten wijken iets af van die van de vorige jaren omdat we de steekproefmethode geoptimaliseerd hebben.

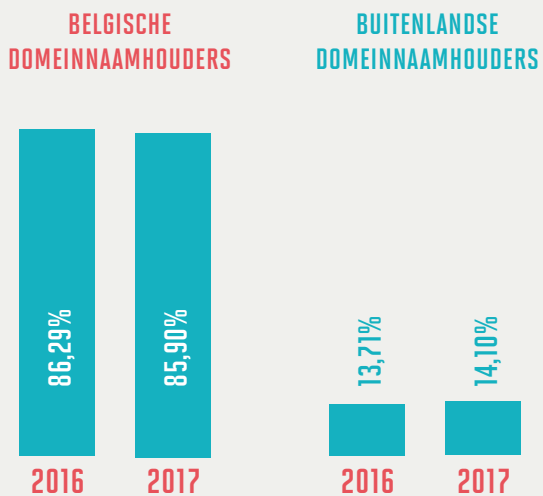
Houders van **.be**-domeinnamen per land van oorsprong

	2014	2015	2016	2017
BE	67,03%	67,77%	68,23%	68,74%
NL	18,98%	18,52%	18,18%	17,74%
FR	5,43%	5,13%	5,03%	4,86%
DE	1,72%	1,73%	1,75%	1,78%
US	1,17%	1,30%	1,20%	1,39%
GB	1,23%	1,07%	0,93%	0,83%
LU	0,46%	0,46%	0,46%	0,49%
CH	0,42%	0,45%	0,45%	0,46%
AT	0,45%	0,43%	0,31%	0,27%

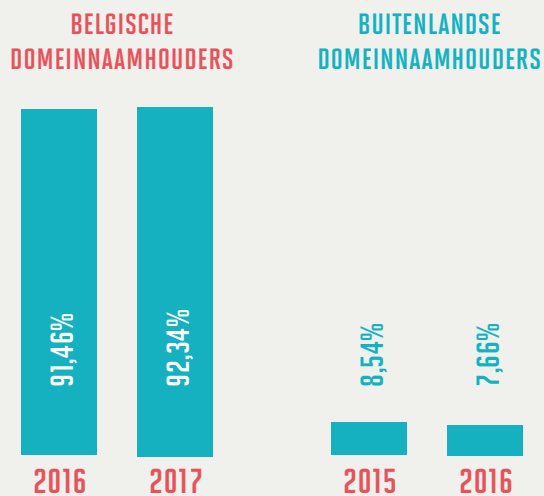


68,74% BE
17,74% NL
4,86% FR
1,78% DE
6,88% ANDERE

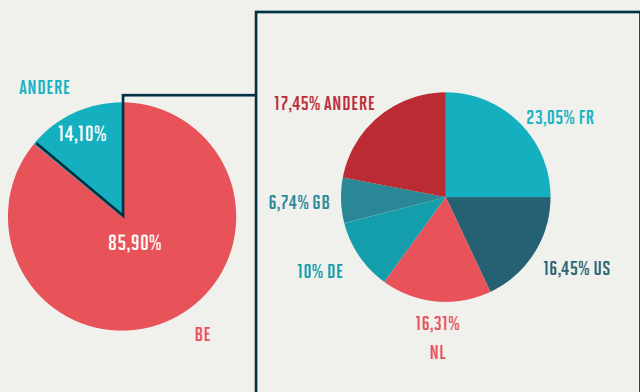
Aantal buitenlandse .brussels-domeinnaamhouders



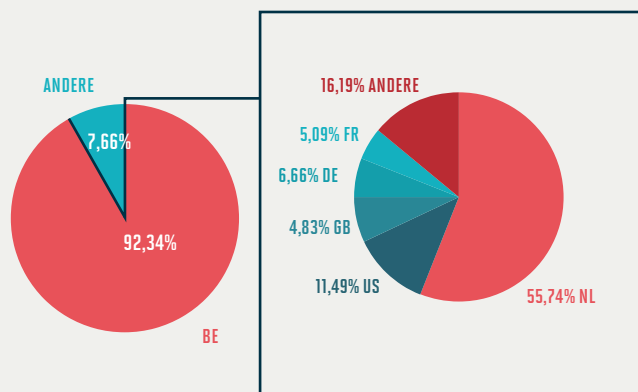
Aantal buitenlandse .vlaanderen-domeinnaamhouders



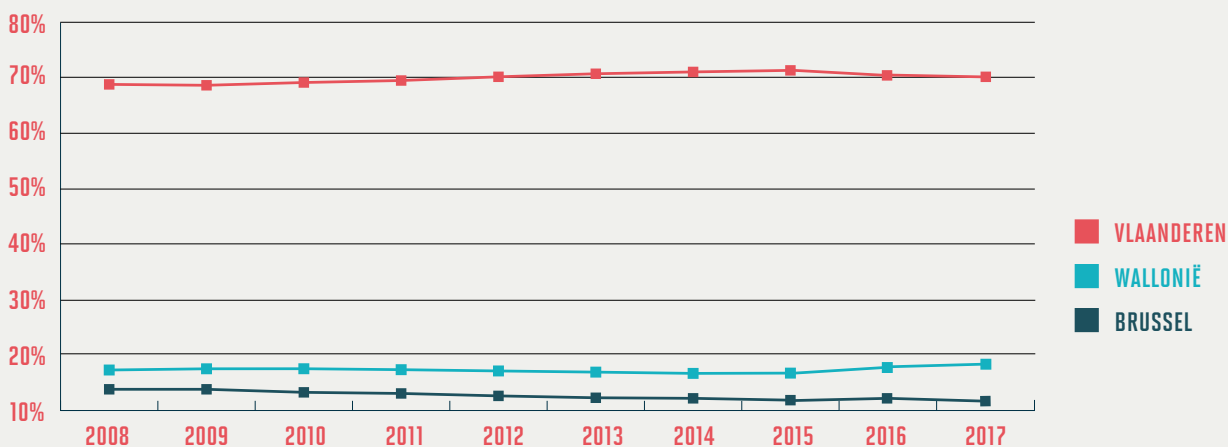
Houders van .brussels-domeinnamen per land van oorsprong



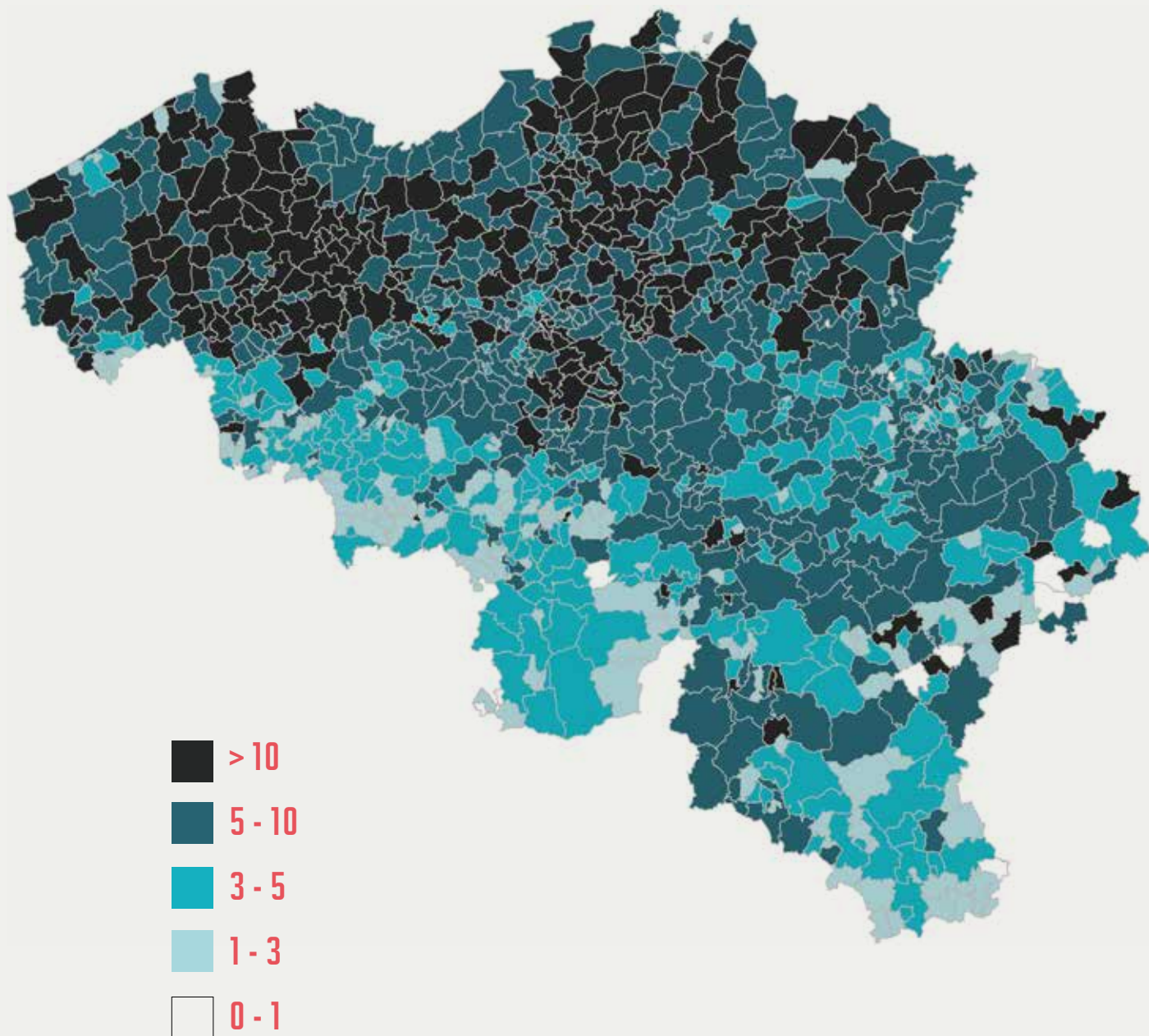
Houders van .vlaanderen-domeinnamen per land van oorsprong



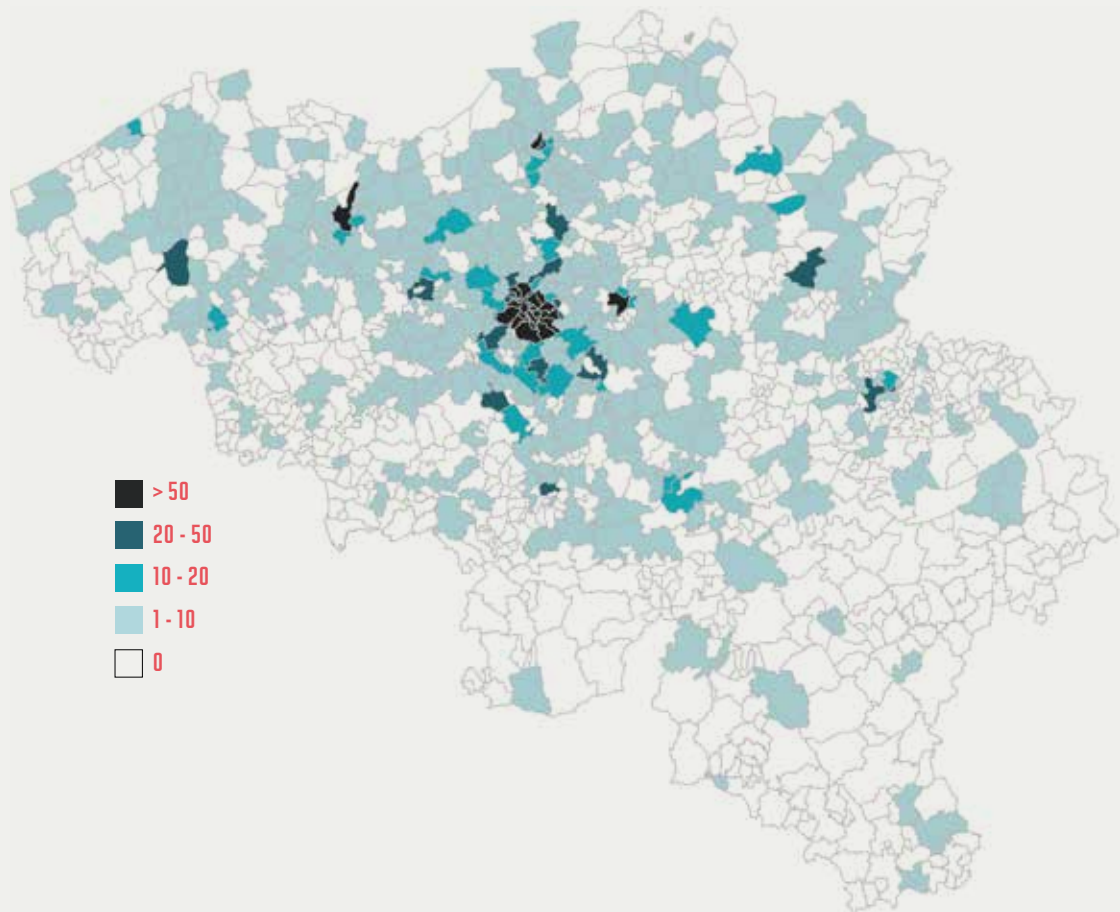
Verdeling .be-domeinnamen over de gewesten (in %)



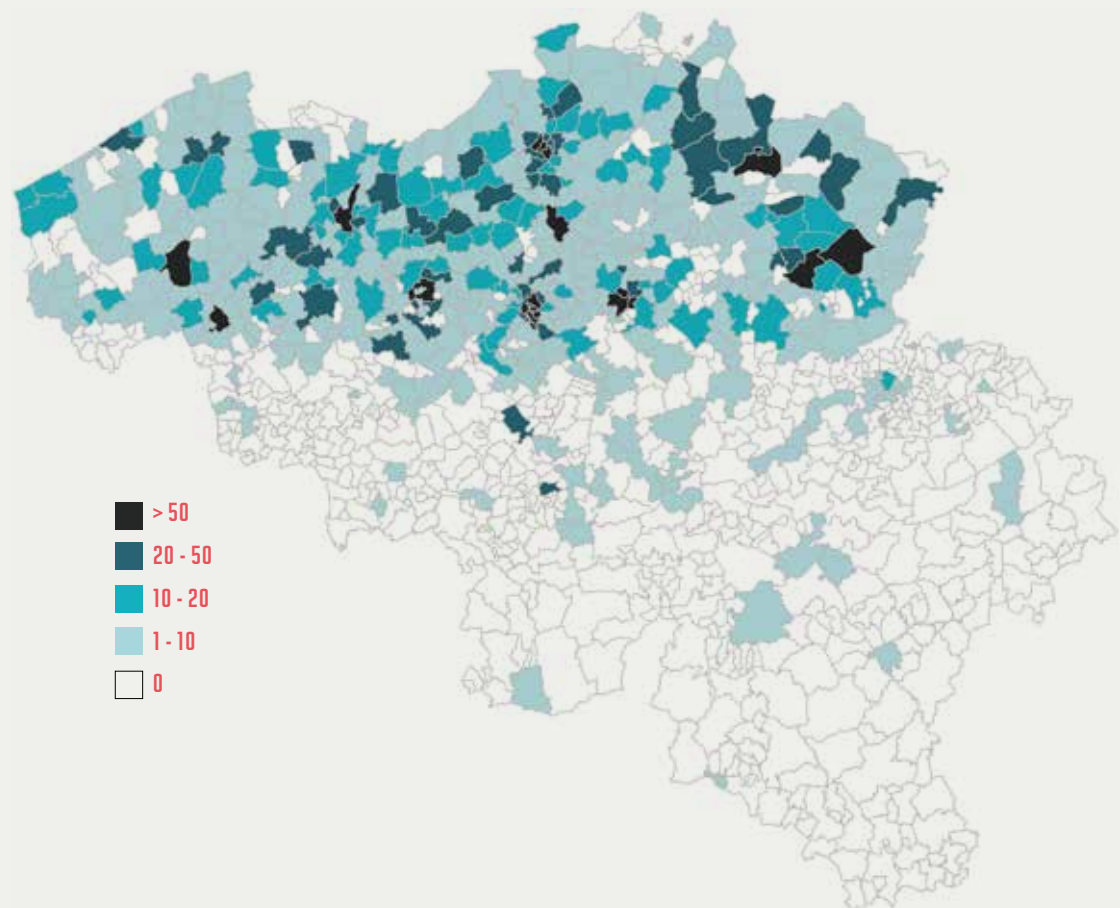
Verdeling **.be**-domeinnamen per postcode en per 100 inwoners



Verdeling **.brussels**-domeinnamen per postcode



Verdeling **.vlaanderen**-domeinnamen per postcode

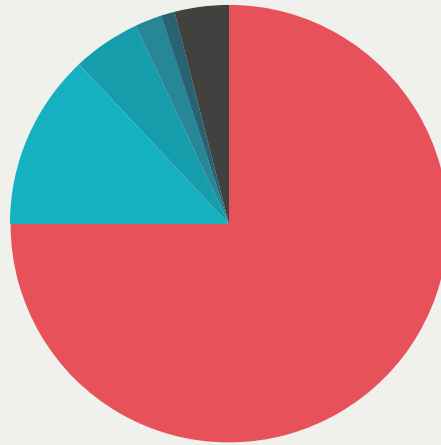


VERDELING PER HOUDER

Aantal **.be**-domeinnamen per houder

74,98%
12,65%
4,44%
2,32%
1,31%
4,30%

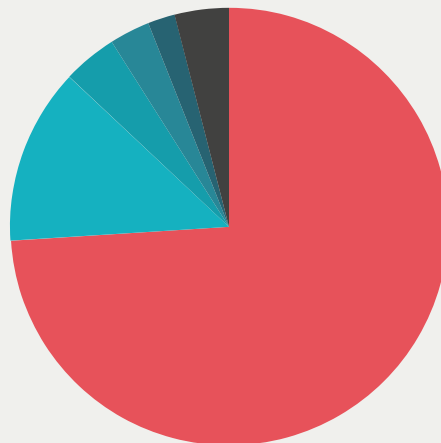
1 DOMEINNAAM
2 DOMEINNAMEN
3 DOMEINNAMEN
4 DOMEINNAMEN
5 DOMEINNAMEN
> 5 DOMEINNAMEN



Aantal **.brussels**-domeinnamen per houder

73,95%
12,61%
4,45%
3,38%
1,49%
4,11%

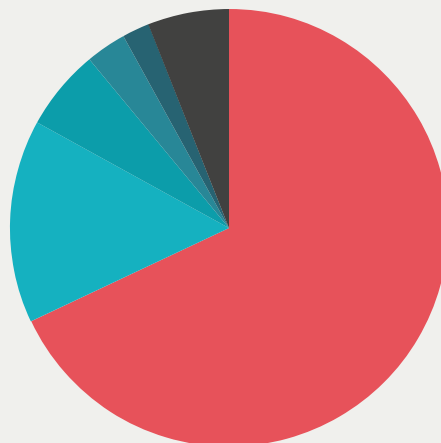
1 DOMEINNAAM
2 DOMEINNAMEN
3 DOMEINNAMEN
4 DOMEINNAMEN
5 DOMEINNAMEN
> 5 DOMEINNAMEN



Aantal **.vlaanderen**-domeinnamen per houder

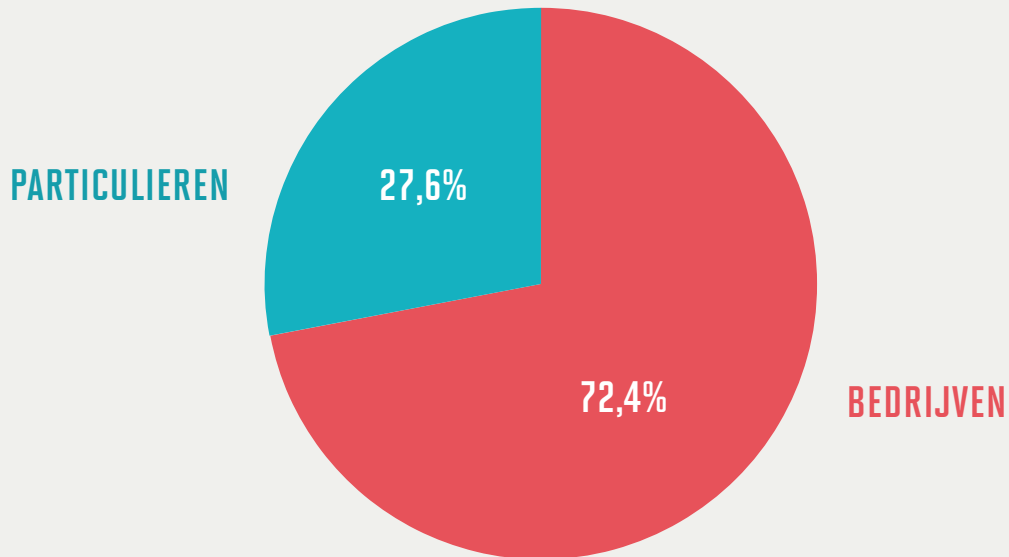
68,30%
15,15%
6,09%
3,18%
1,68%
5,61%

1 DOMEINNAAM
2 DOMEINNAMEN
3 DOMEINNAMEN
4 DOMEINNAMEN
5 DOMEINNAMEN
> 5 DOMEINNAMEN

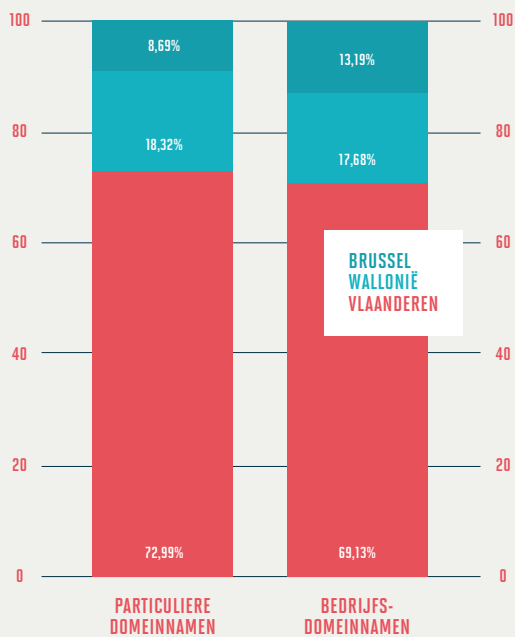


VERDELING PARTICULIER/BEDRIJF

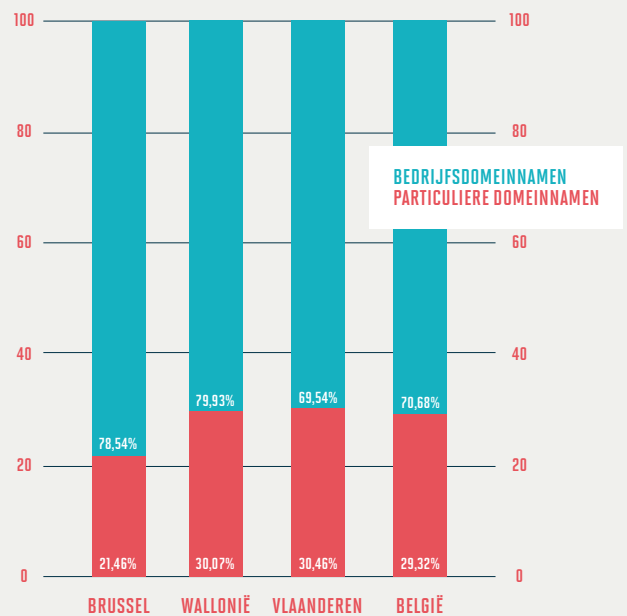
Verdeling particulieren/bedrijven .be



Regionale verdeling
.be-domeinnamen

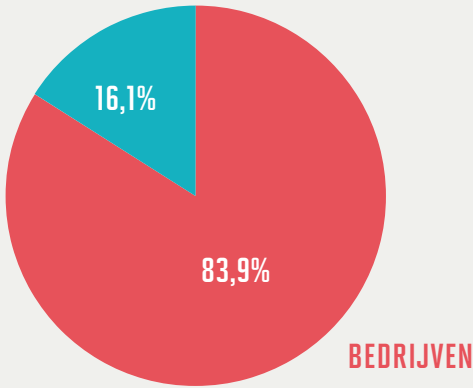


Verdeling per gewest .be

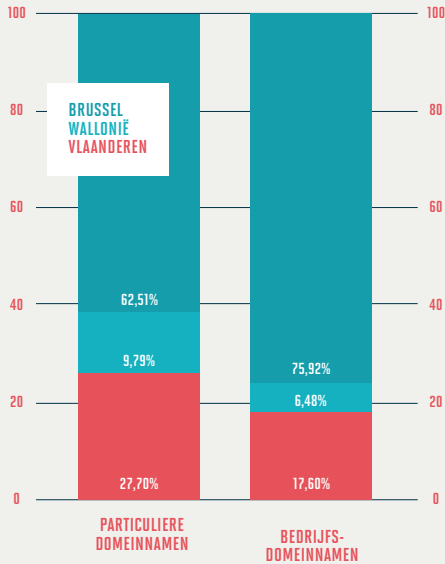


Verdeling particulieren/bedrijven .brussels

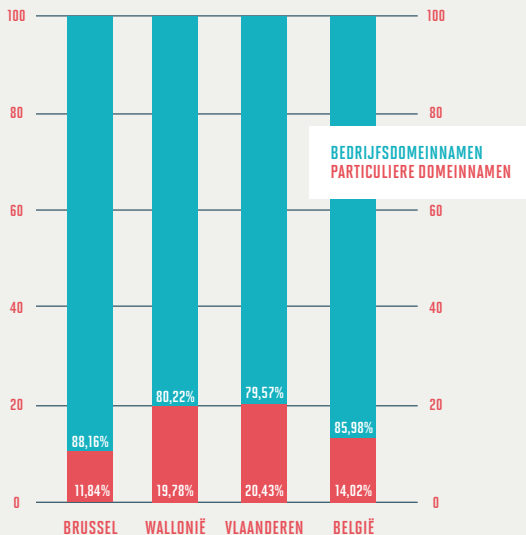
PARTICULIEREN



Regionale verdeling .brussels-domeinnamen

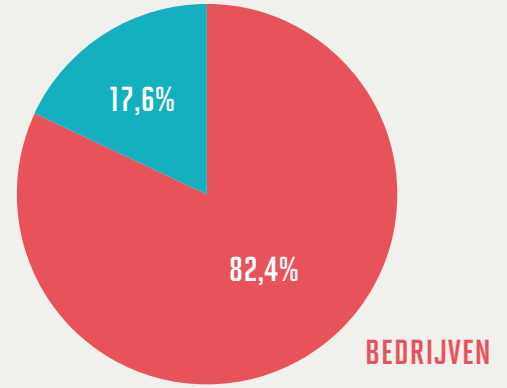


Verdeling per gewest .brussels

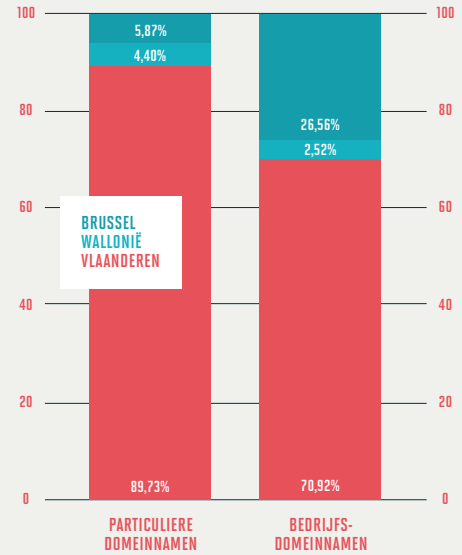


Verdeling particulieren/bedrijven .vlaanderen

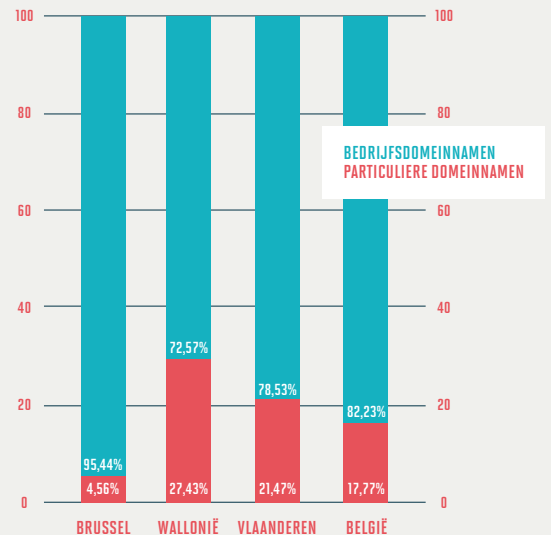
PARTICULIEREN



Regionale verdeling .vlaanderen-domeinnamen



Verdeling per gewest .vlaanderen



dnsbelgium