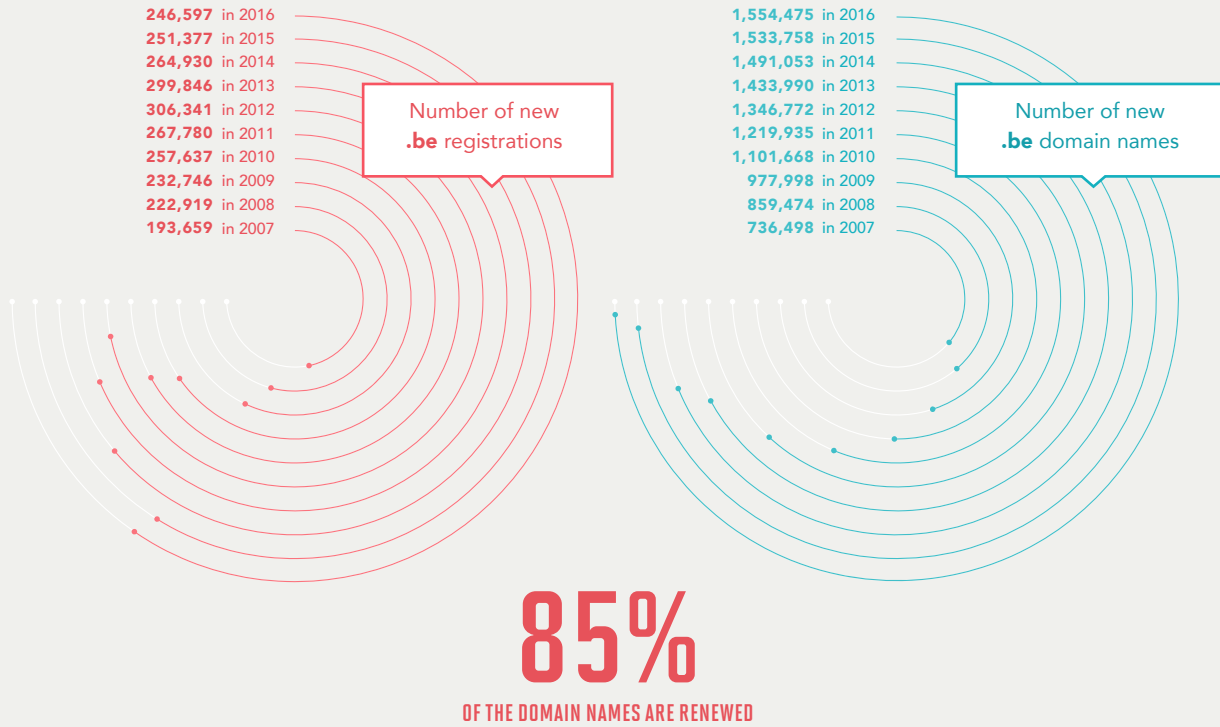


**FIGURES
FOR 2016**

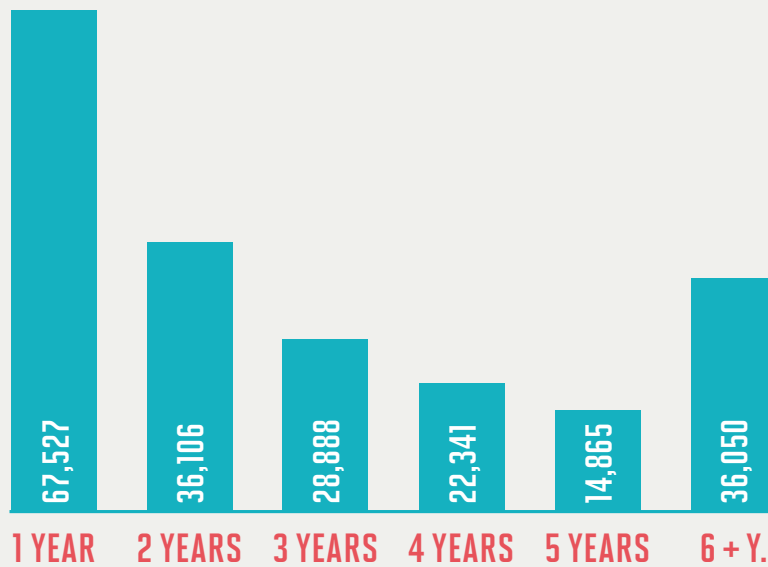
dnsbelgium

EVOLUTION

How many new **.be** domain names have been registered and how many are there in total?



How many **.be** domain names have been deleted and how old were they at that point in time?



How many **.vlaanderen** and **.brussels** domain names have been registered and how many are there in total?

Total number of domain names

Percentage renewal domain names

6,959
.vlaanderen

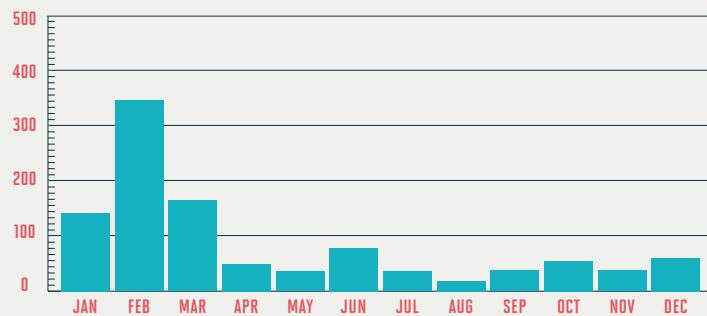
7,131
.brussels

81%
.vlaanderen

85.5%
.brussels

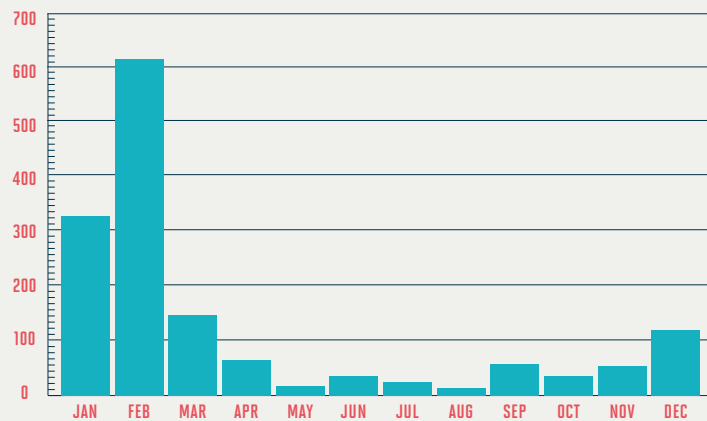
How many **.brussels** domain names and **.vlaanderen** domain names were deleted per month in 2016?

.brussels domain names



TOTAL: 1,051

.vlaanderen domain names



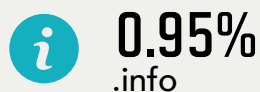
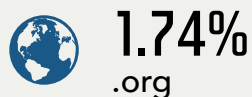
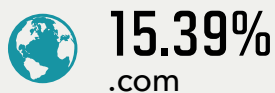
TOTAL: 1,491

THE DOMAIN EXTENSION MARKET IN BELGIUM

Which extension do Belgians choose for their domain name?

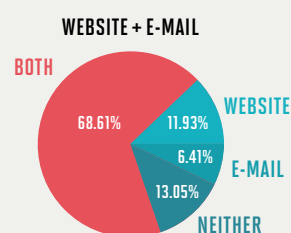
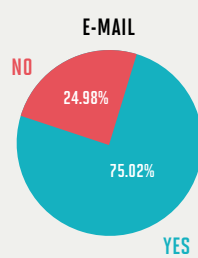
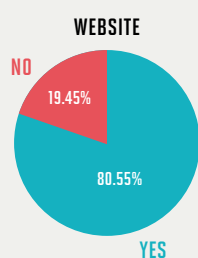
57.80%

.BE



USE

Use of a **.be** domain name

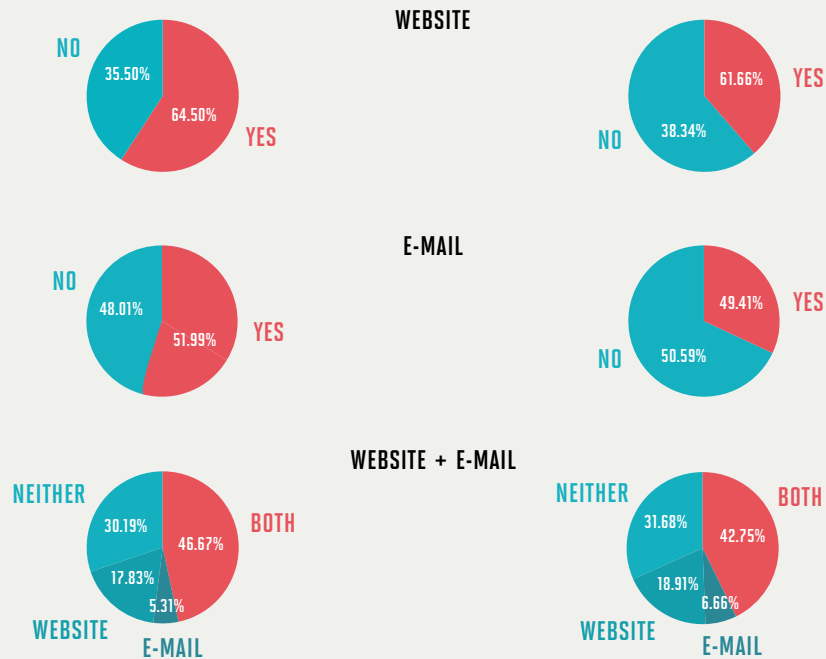


2015 VS. 2016

	companies		private individuals		total	
only website	13.73%	13.46%	8.19%	7.93%	12.18%	11.93%
only e-mail	7.52%	6.71%	6.27%	5.62%	7.17%	6.41%
neither	12.41%	12.93%	13.41%	13.36%	12.69%	13.05%
both	66.34%	66.91%	72.13%	73.08%	67.96%	68.61%

Use of **.brussels** domain names

Use of **.vlaanderen** domain names



.brussels domain names

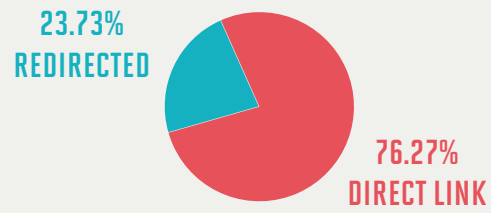
COMPANIES VS. INDIVIDUALS

.vlaanderen domain names

companies	private individuals	total		companies	private individuals	total
19.77%	8.26%	17.83%	website	20.93%	10.17%	18.91%
4.97%	7.02%	5.31%	e-mail	6.28%	8.30%	6.66%
32.49%	18.84%	30.19%	neither	32.92%	26.35%	31.68%
42.78%	65.87%	46.67%	both	39.87%	55.19%	42.75%

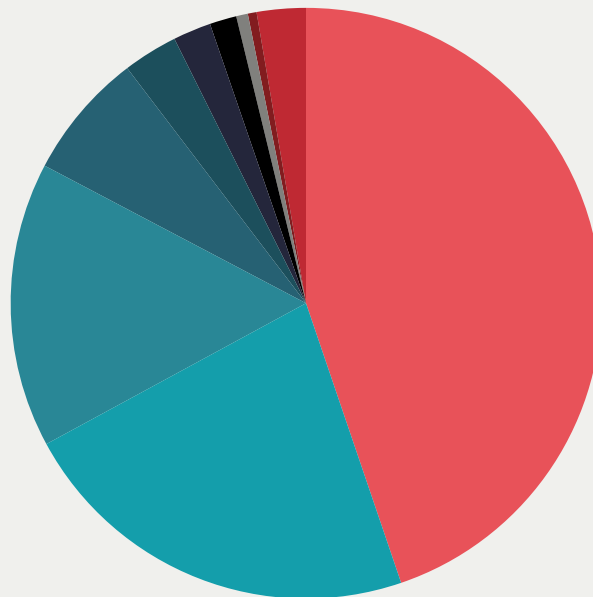
REDIRECTS

Redirects from .be websites



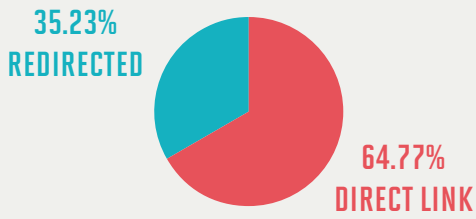
Of all domain names that are linked to a website 23.73% were redirected to another domain name. In 44.78% of the cases it concerned a different .be domain name.

Redirects from .be websites per extension

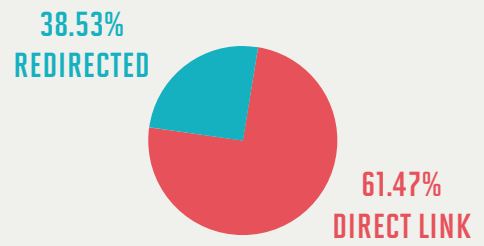


44.78%	.BE
22.31%	.COM
15.62%	.NL
6.94%	.NET
3.0%	.EU
2.08%	.FR
1.47%	.DE
0.64%	.ORG
0.48%	.AT
2.68%	OTHERS

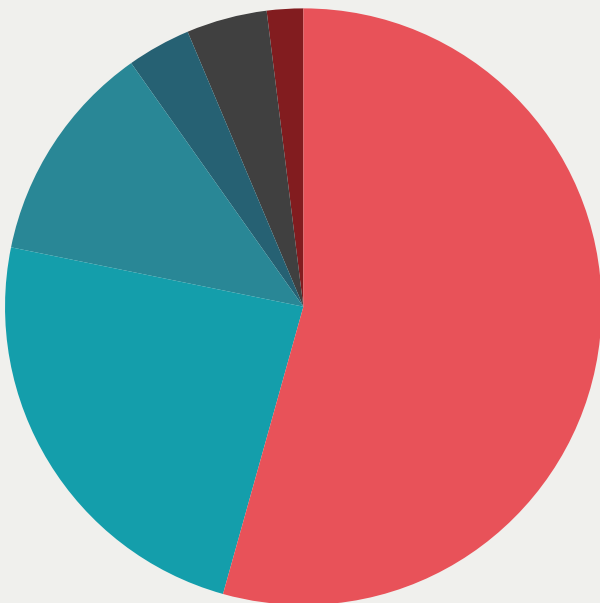
Redirects from **.brussels** websites



Redirects from **.vlaanderen** websites

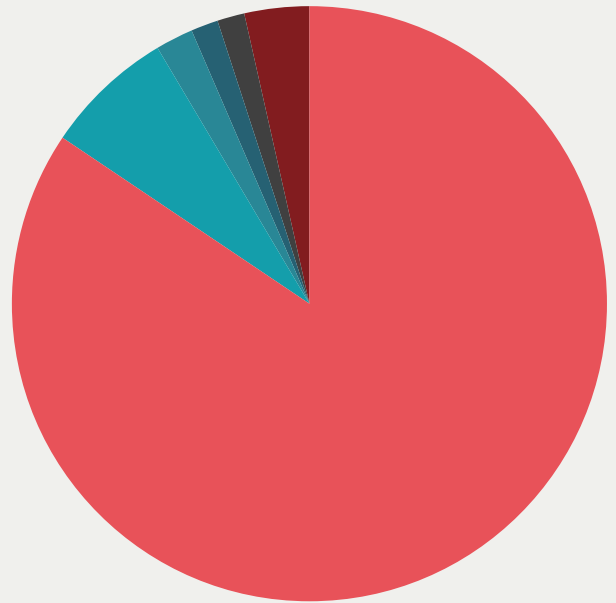


Redirects from **.brussels** websites per extension



54.14%	.BE
23.76%	.BRUSSELS
11.97%	.COM
3.44%	.EU
4.36%	OTHER GENERIC EXTENSIONS
1.96%	OTHER COUNTRY EXTENSIONS

Redirects from **.vlaanderen** websites per extension



84.43%	.BE
7.05%	.COM
3.52%	.EU
2.05%	.VLAANDEREN
1.48%	.EU
1.48%	.NL

WEBSITE CONTENT

.be websites

FIGURES IN %	2014	2015	2016	EVOLUTION 2015-2016
Company holding page	15.59	20.81	30.77	+9.96
Business site	32.42	33.81	26.97	-6.84
Error reporting	15.39	16.13	13.13	-3.00
Non-commercial site	8.68	8.94	11.96	+3.02
Non-commercial holding page	9.93	9.36	7.36	-2.00
Personal/family/blog	4.83	3.29	4.05	+0.76
Pay-per-click	2.1	0.66	1.95	+1.29
Webshop	3.8	2.21	1.45	-0.76
Password protected	2.3	1.28	1.13	-0.15
Website for sale	2.78	2.40	0.58	-1.82
Pornography	0.5	0.46	0.40	-0.06
Portal/media	1.68	0.66	0.25	-0.41

.brussels websites

FIGURES IN %	2016
Company holding page	52.95
Non-commercial holding page	13.80
Business site	9.45
Error reporting	7.15
Non-commercial site	6.60
Pay-per-click	4.75
Website for sale	2.90
Personal/family/blog	1.30
Password protected	0.70
Webshop	0.15
Portal/media	0.15
Pornography	0.10

.vlaanderen websites

FIGURES IN %	2016
Company holding page	42.73
Non-commercial holding page	20.84
Error reporting	11.25
Business site	10.26
Non-commercial site	7.19
Pay-per-click	4.00
Personal/family/blog	1.43
Website for sale	1.26
Password protected	0.55
Webshop	0.27
Portal/media	0.16
Pornography	0.05

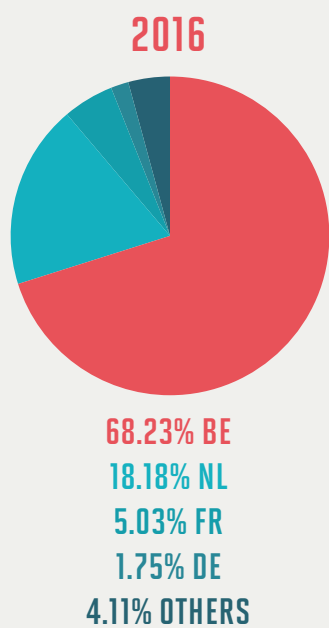
DEMOGRAPHICS

Evolution of the number of foreign
.be domain name holders

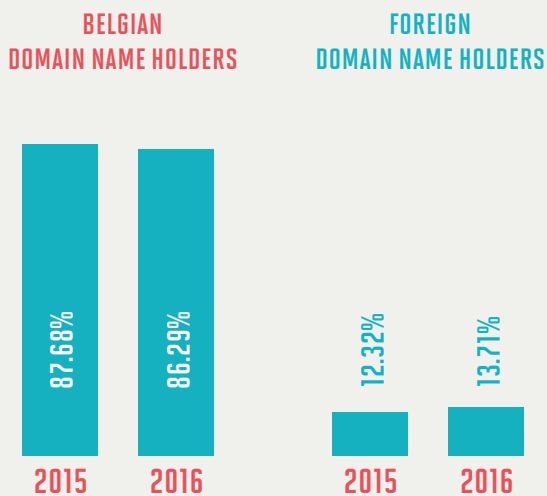


Holders of **.be** domain names per country of origin

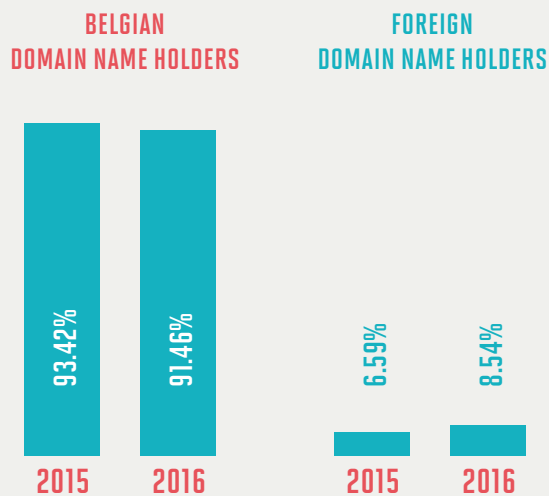
	2013	2014	2015	2016
BE	66.63%	67.03%	67.77%	68.23%
NL	19.14%	18.98%	18.52%	18.18%
FR	5.54%	5.43%	5.13%	5.03%
DE	1.78%	1.72%	1.73%	1.75%
US	1.22%	1.17%	1.30%	1.20%
GB	1.26%	1.23%	1.07%	0.93%
LU	0.45%	0.46%	0.46%	0.46%
CH	0.42%	0.42%	0.45%	0.45%
AT	0.48%	0.45%	0.43%	0.31%
LT			0.25%	0.28%
SE	0.29%	0.28%	0.28%	0.27%
ES	0.22%	0.21%	0.21%	0.21%
IT	0.16%	0.16%	0.17%	0.18%



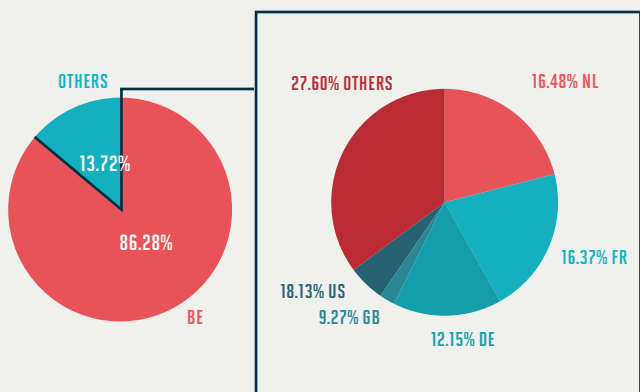
Number of foreign **.brussels** domain name holders



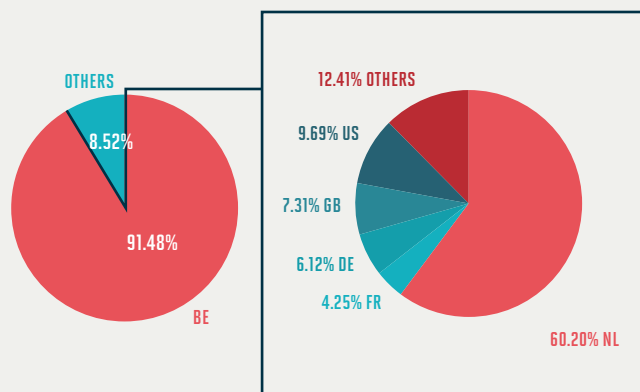
Number of foreign **.vlaanderen** domain name holders



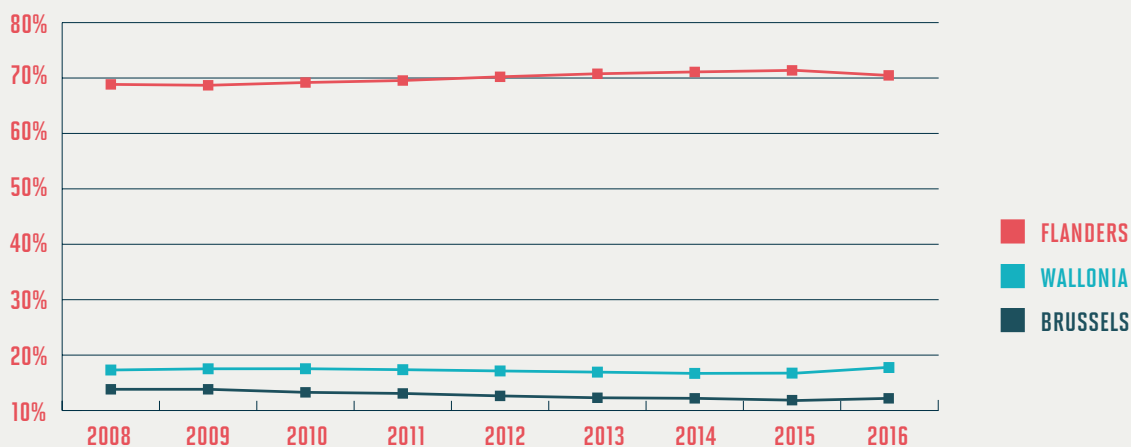
Holders of **.brussels** domain names per country of origin



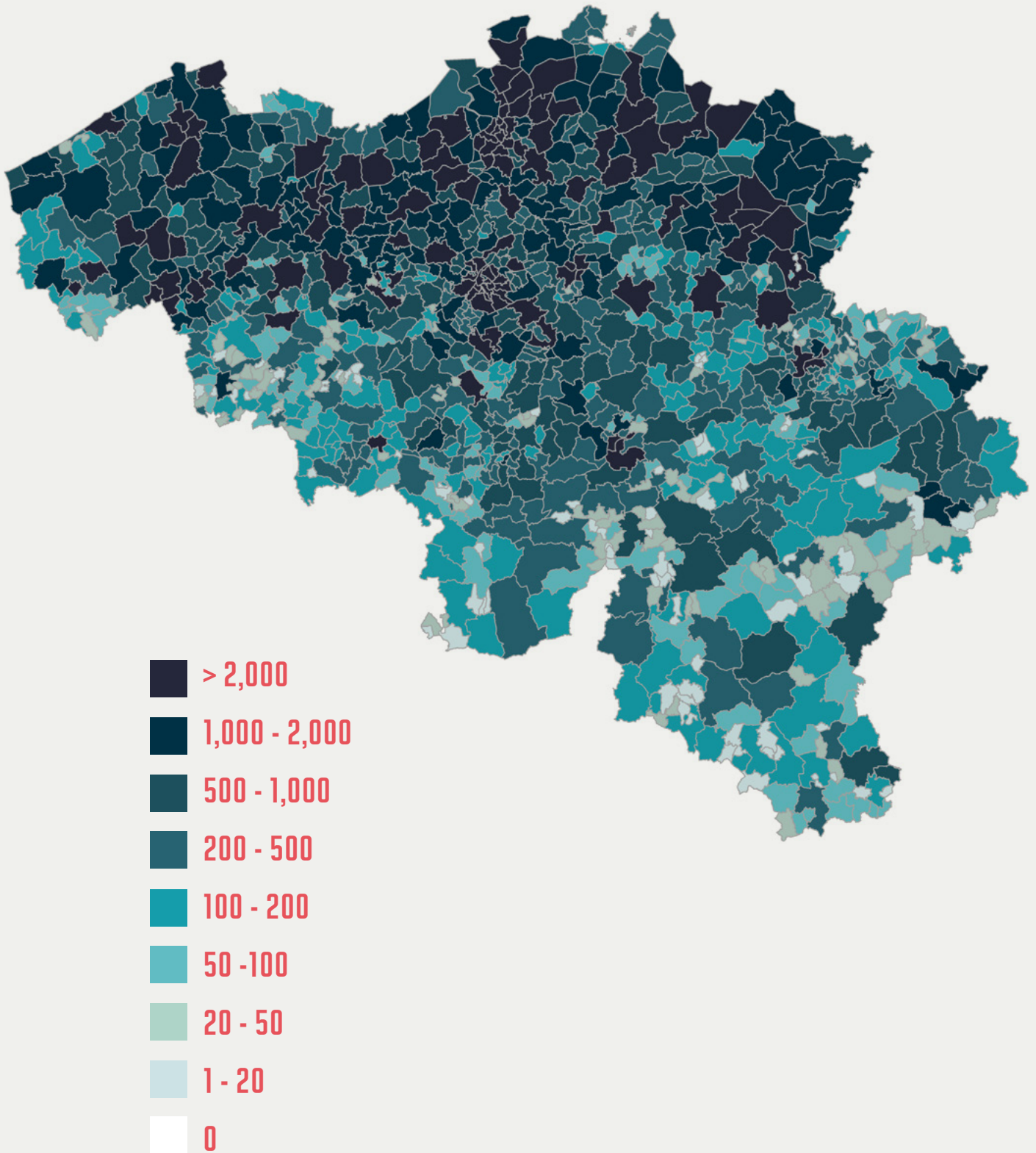
Holders of **.vlaanderen** domain names per country of origin



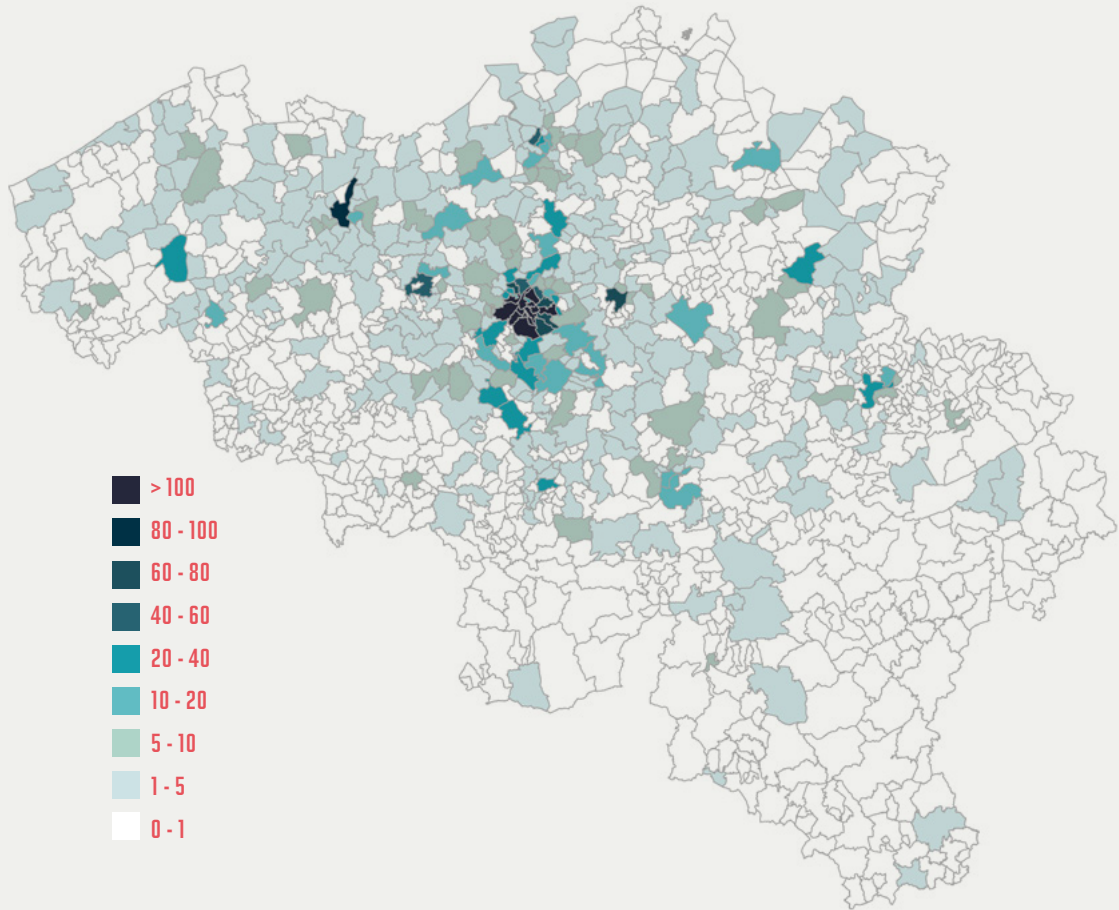
Distribution of **.be** domain names across regions (in %)



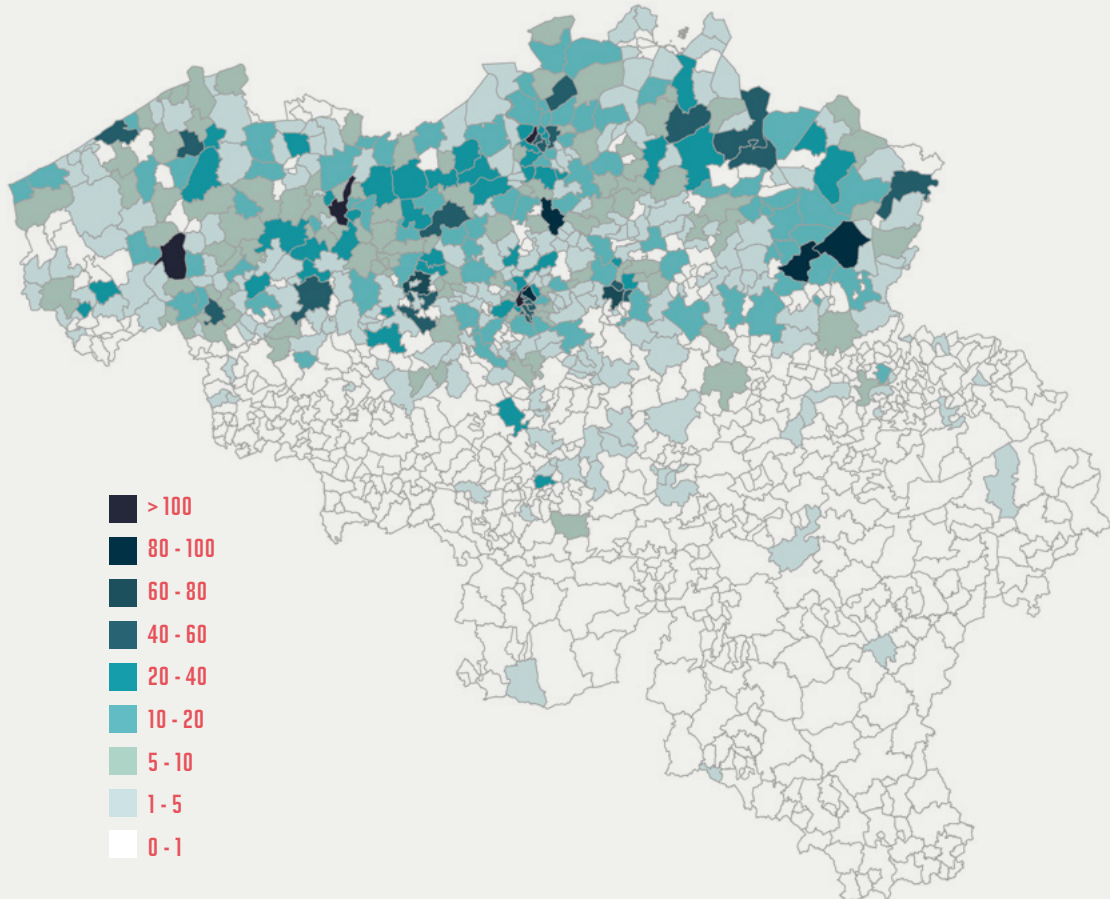
Distribution of .be domain names per postal code and per 100 inhabitants



Distribution of **.brussels** domain names per postal code



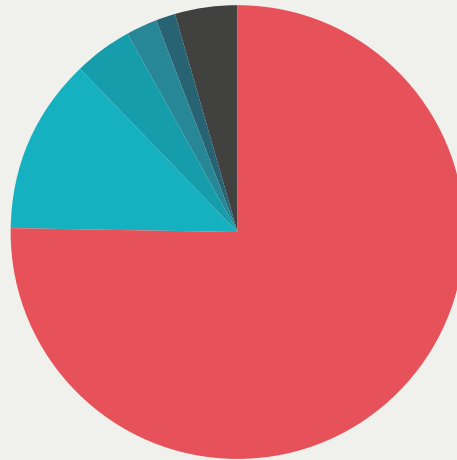
Distribution of **.vlaanderen** domain names per postal code



DISTRIBUTION PER HOLDER

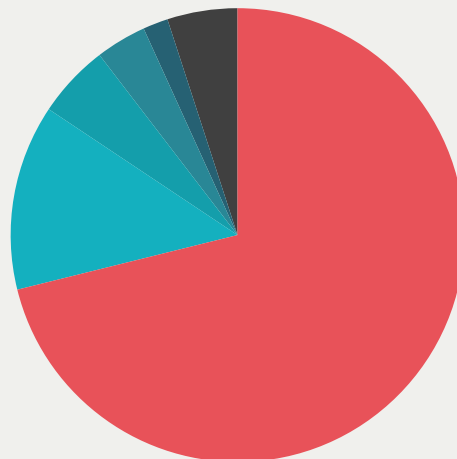
Number of **.be** domain names per holder

75.28%	1 DOMAIN NAME
12.62%	2 DOMAIN NAMES
4.34%	3 DOMAIN NAMES
2.28%	4 DOMAIN NAMES
1.28%	5 DOMAIN NAMES
4.20%	> 5 DOMAIN NAMES



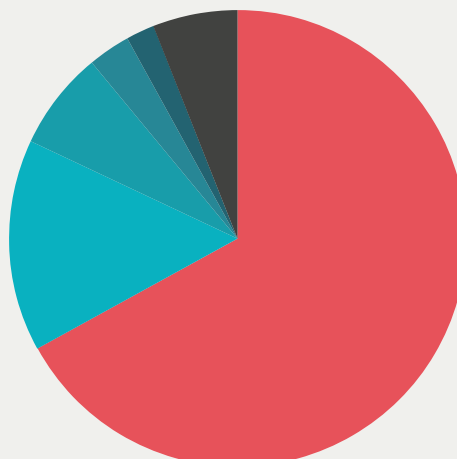
Number of **.brussels** domain names per holder

71.13%	1 DOMAIN NAME
13.23%	2 DOMAIN NAMES
5.23%	3 DOMAIN NAMES
3.62%	4 DOMAIN NAMES
1.79%	5 DOMAIN NAMES
5.00%	> 5 DOMAIN NAMES



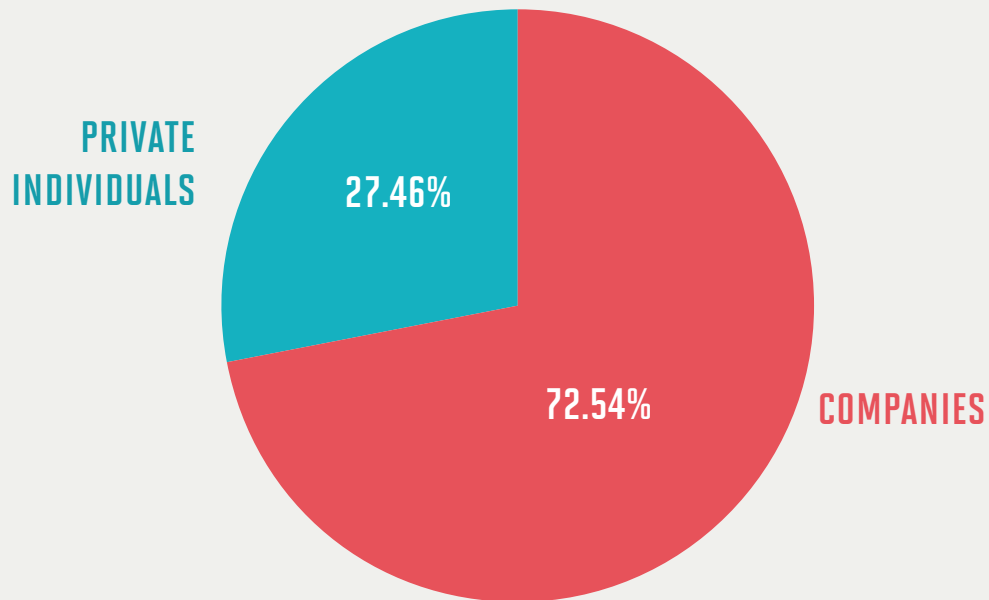
Number of **.vlaanderen** domain names per holder

67.10%	1 DOMAIN NAME
14.98%	2 DOMAIN NAMES
6.64%	3 DOMAIN NAMES
3.21%	4 DOMAIN NAMES
1.61%	5 DOMAIN NAMES
6.46%	> 5 DOMAIN NAMES

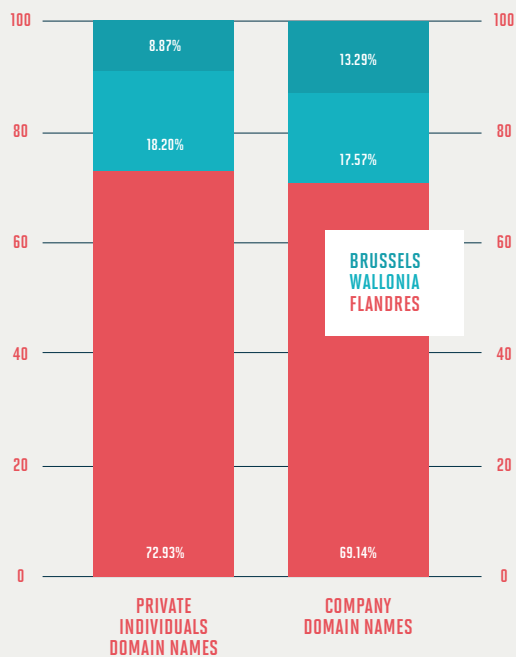


DISTRIBUTION PRIVATE INDIVIDUALS/COMPANIES

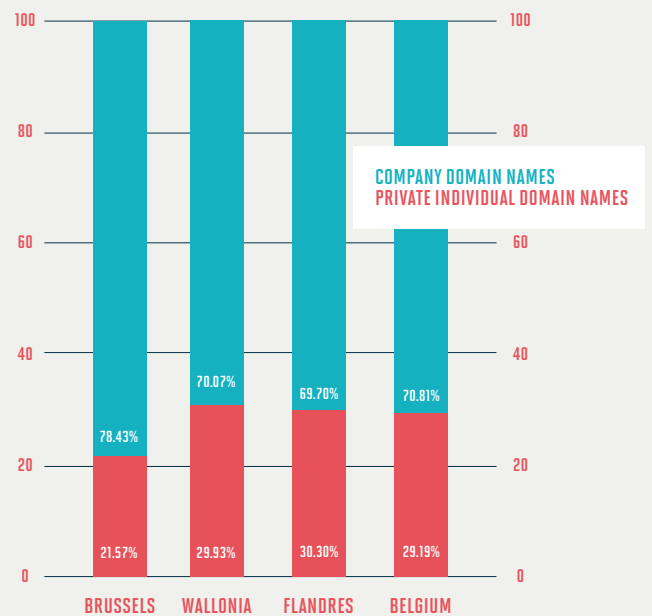
Distribution private individuals/companies .be



Regional distribution
.be domain names

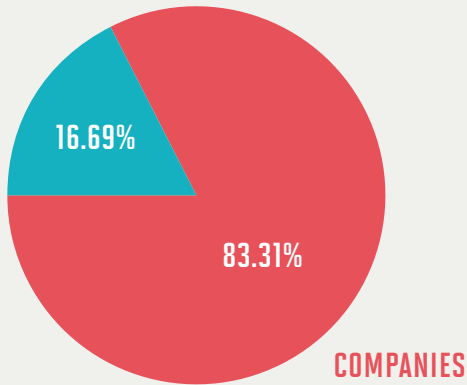


Distribution per region .be



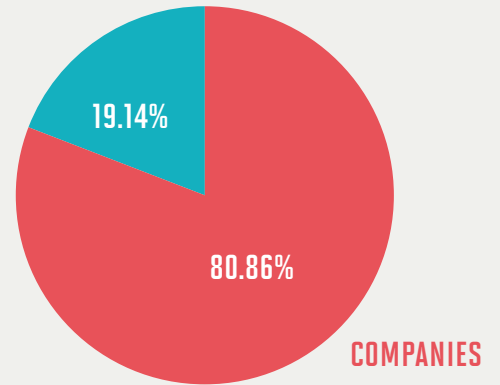
Distribution private individuals/companies .brussels

PRIVATE INDIVIDUALS

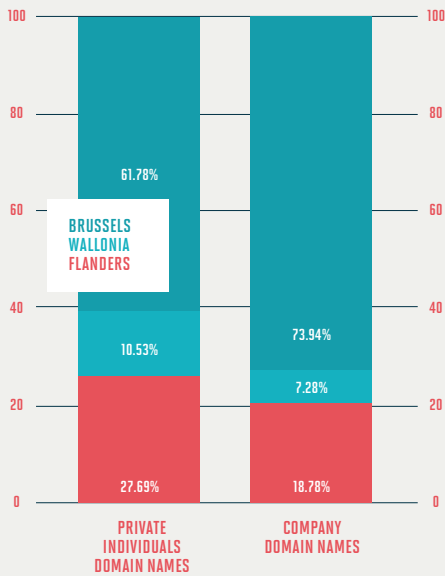


Distribution private individuals/companies .vlaanderen

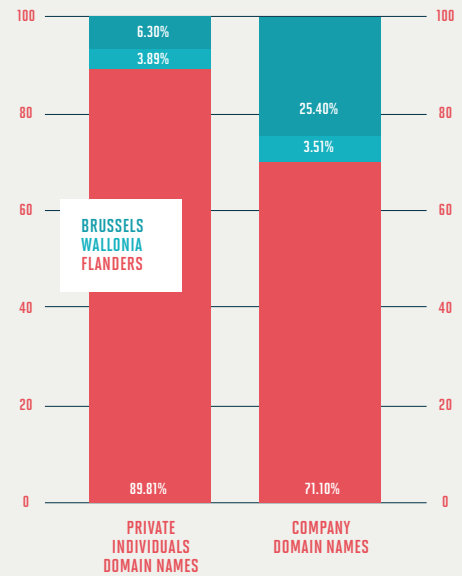
PRIVATE INDIVIDUALS



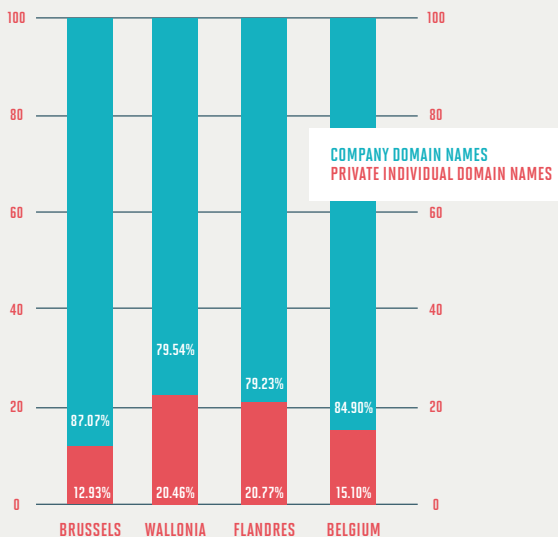
Regional distribution .brussels domain names



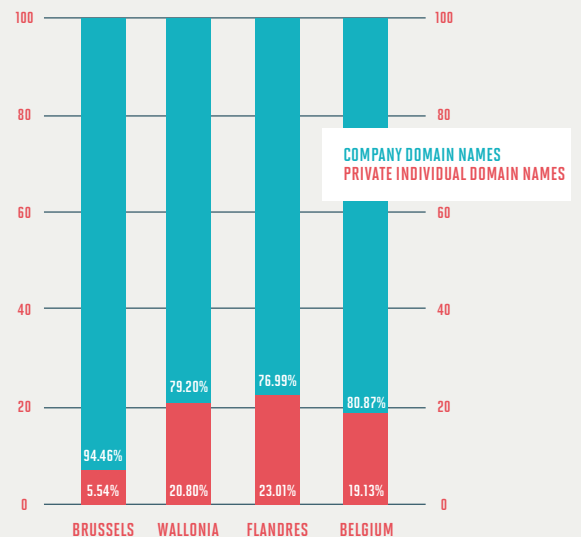
Regional distribution .vlaanderen domain names



Distribution per region .brussels



Distribution per region .vlaanderen



dnsbelgium