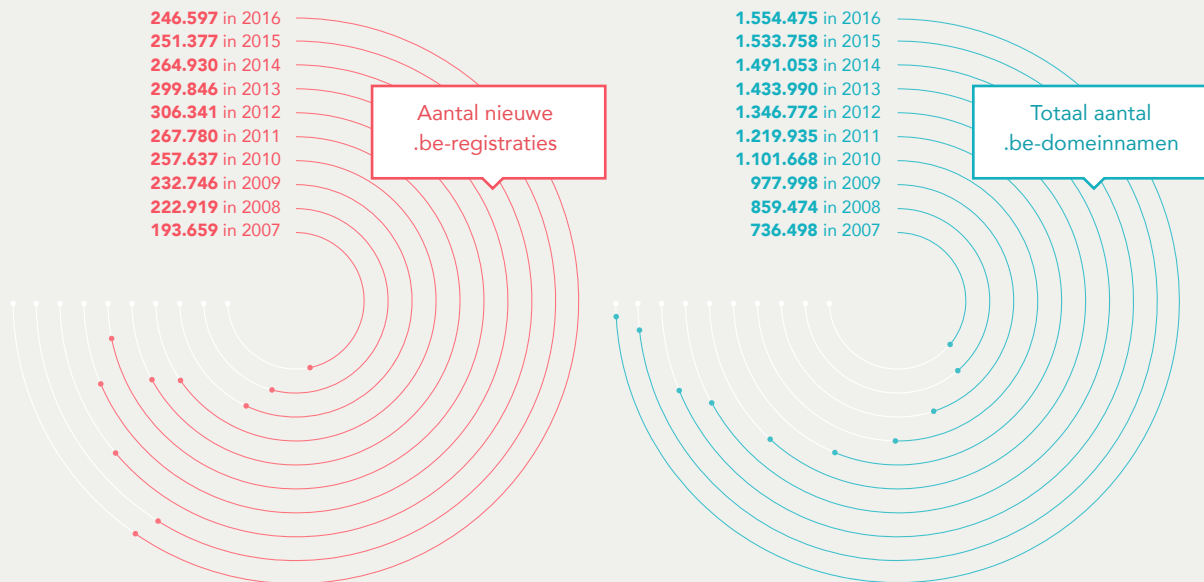


**CIJFERS
UIT 2016**
dnsbelgium

EVOLUTIE

Hoeveel nieuwe **.be**-domeinnamen werden er geregistreerd en hoeveel zijn er in totaal?



85%

VAN DE DOMEINNAMEN WORDT VERNIEUWD

Hoeveel **.be**-domeinnamen werden er verwijderd en hoe oud waren ze op dat moment?



Hoeveel **.vlaanderen**-domeinnamen en **.brussels**-domeinnamen werden er geregistreerd en hoeveel zijn er in totaal?

Totaal aantal domeinnamen

Percentage hernieuwing domeinnamen

6959
.vlaanderen

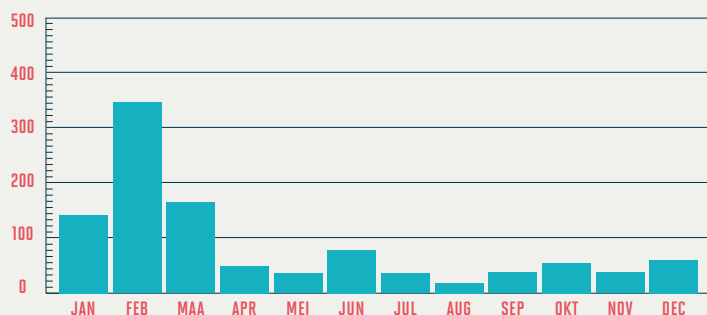
81%
.vlaanderen

7131
.brussels

85,5%
.brussels

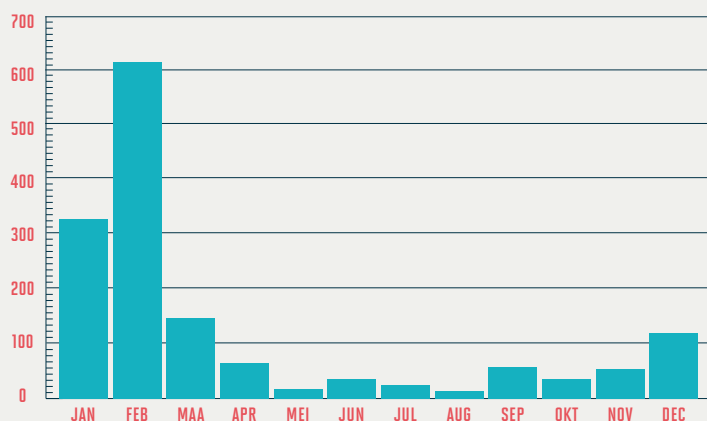
Hoeveel **.brussels**-domeinnamen en **.vlaanderen**-domeinnamen werden er verwijderd per maand in 2016?

.brussels-domeinnamen



TOTAAL: 1051

.vlaanderen-domeinnamen



TOTAAL: 1491

DE MARKT VAN DOMEINEXTENSIES IN BELGIË

Welke extensies kiezen de Belgen voor hun domeinnaam?

57,80%

.BE



15,39%
.com



7,27%
.eu



6,73%
.net



2,69%
.nl



1,74%
.org



1,49%
.fr



0,95%
.info



0,60%
.biz



0,55%
.uk



0,53%
.de

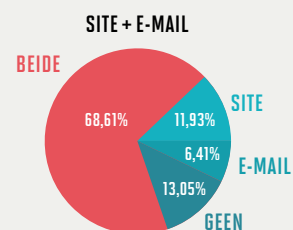
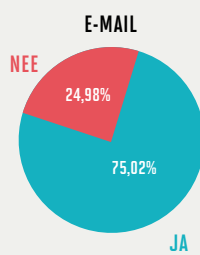
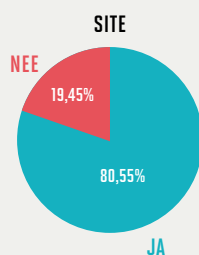


0,43%
.lu

0,32% & 0,32%
.brussels & .vlaanderen

GEBRUIK

Gebruik van een **.be**-domeinnaam

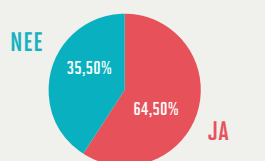


2015 VS. 2016

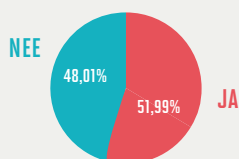
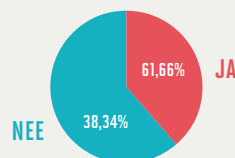
	bedrijven		particulieren		totaal	
enkel site	13,73%	13,46%	8,19%	7,93%	12,18%	11,93%
enkel e-mail	7,52%	6,71%	6,27%	5,62%	7,17%	6,41%
geen	12,41%	12,93%	13,41%	13,36%	12,69%	13,05%
beide	66,34%	66,91%	72,13%	73,08%	67,96%	68,61%

Gebruik van **.brussels**-domeinnamen

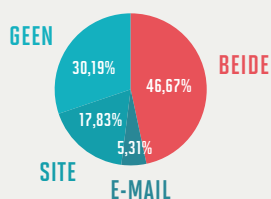
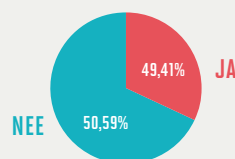
Gebruik van **.vlaanderen**-domeinnamen



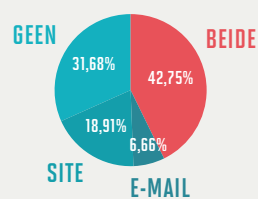
SITE



E-MAIL



SITE + E-MAIL



.brussels-domeinnamen

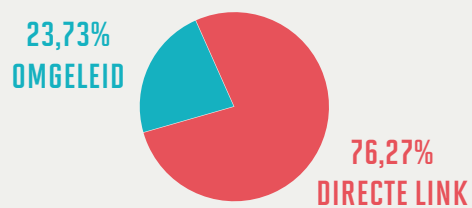
BEDRIJF VS. PARTICULIER

.vlaanderen-domeinnamen

bedrijven	particulieren	totaal		bedrijven	particulieren	totaal
19,77%	8,26%	17,83%	site	20,93%	10,17%	18,91%
4,97%	7,02%	5,31%	e-mail	6,28%	8,30%	6,66%
32,49%	18,84%	30,19%	geen	32,92%	26,35%	31,68%
42,78%	65,87%	46,67%	beide	39,87%	55,19%	42,75%

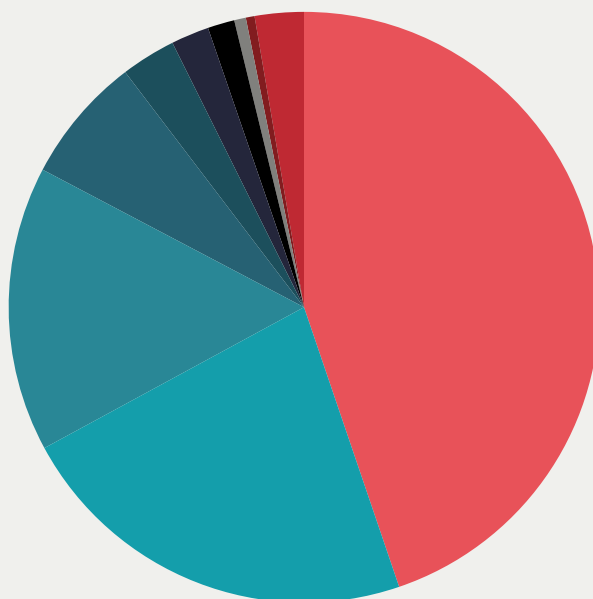
OMLEIDINGEN

Omleidingen van **.be-sites**



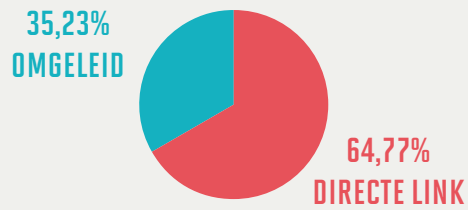
Van alle domeinnamen die met een website zijn verbonden, wordt 23,73% naar een andere domeinnaam omgeleid. In 44,78% van de gevallen gaat het om een andere .be-domeinnaam.

Omleidingen van **.be-sites** per extensie

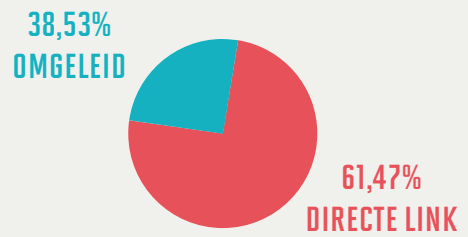


44,78%	.BE
22,31%	.COM
15,62%	.NL
6,94%	.NET
3,0%	.EU
2,08%	.FR
1,47%	.DE
0,64%	.ORG
0,48%	.AT
2,68%	ANDERE

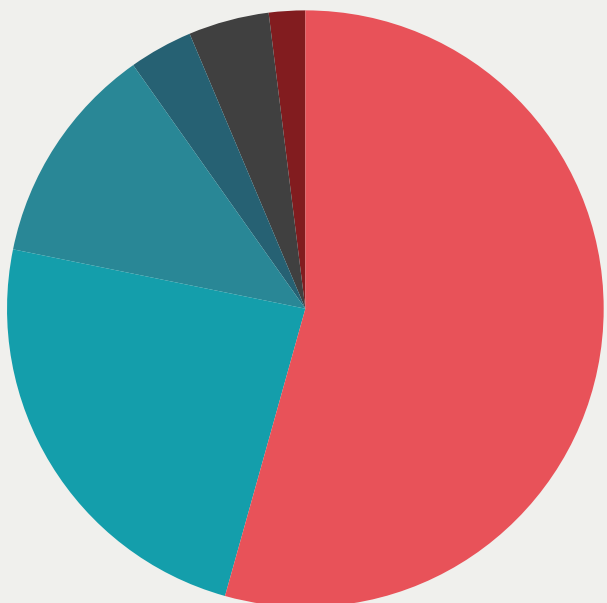
Omleidingen van **.brussels**-sites



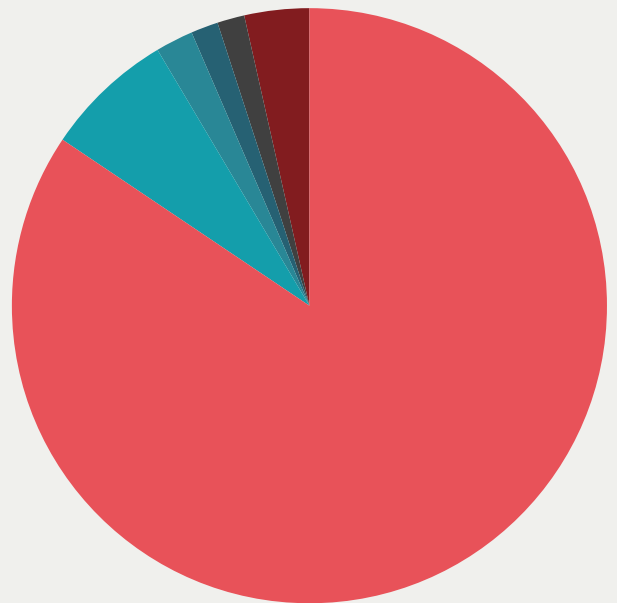
Omleidingen van **.vlaanderen**-sites



Omleidingen van **.brussels**-sites per extensie



Omleidingen van **.vlaanderen**-sites per extensie



INHOUD WEBSITES

.be-websites

CIJFERS IN %	2014	2015	2016	EVOLUTIE 2015-2016
Company holding page	15,59	20,81	30,77	+9,96
Business site	32,42	33,81	26,97	-6,84
Error reporting	15,39	16,13	13,13	-3,00
Non-commercial site	8,68	8,94	11,96	+3,02
Non-commercial holding page	9,93	9,36	7,36	-2,00
Personal/family/blog	4,83	3,29	4,05	+0,76
Pay-per-click	2,1	0,66	1,95	+1,29
Webshop	3,8	2,21	1,45	-0,76
Password protected	2,3	1,28	1,13	-0,15
Website for sale	2,78	2,40	0,58	-1,82
Pornography	0,5	0,46	0,40	-0,06
Portal/media	1,68	0,66	0,25	-0,41

.brussels-websites

CIJFERS IN %	2016
Company holding page	52,95
Non-commercial holding page	13,80
Business site	9,45
Error reporting	7,15
Non-commercial site	6,60
Pay-per-click	4,75
Website for sale	2,90
Personal/family/blog	1,30
Password protected	0,70
Webshop	0,15
Portal/media	0,15
Pornography	0,10

.vlaanderen-websites

CIJFERS IN %	2016
Company holding page	42,73
Non-commercial holding page	20,84
Error reporting	11,25
Business site	10,26
Non-commercial site	7,19
Pay-per-click	4,00
Personal/family/blog	1,43
Website for sale	1,26
Password protected	0,55
Webshop	0,27
Portal/media	0,16
Pornography	0,05

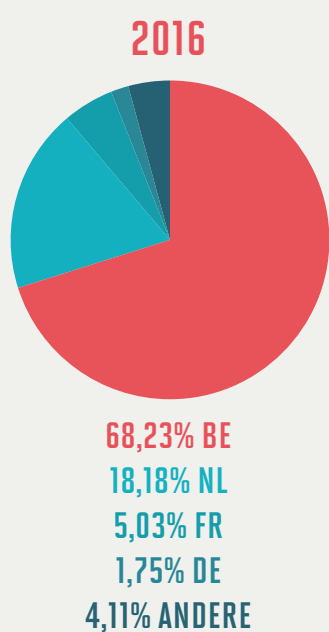
DEMOGRAFIE

Evolutie van het aantal buitenlandse
.be-domeinnaamhouders

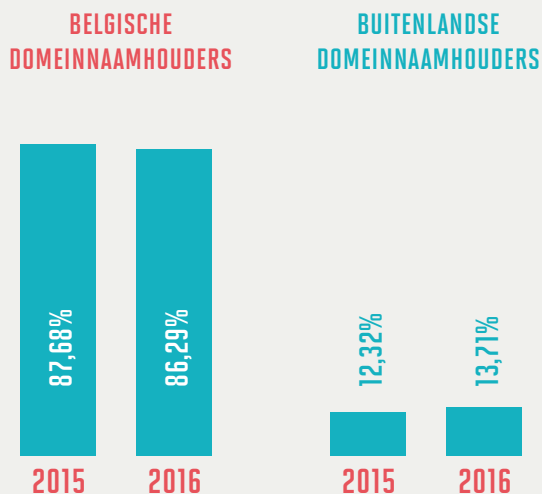


Houders van **.be**-domeinnamen per land van oorsprong

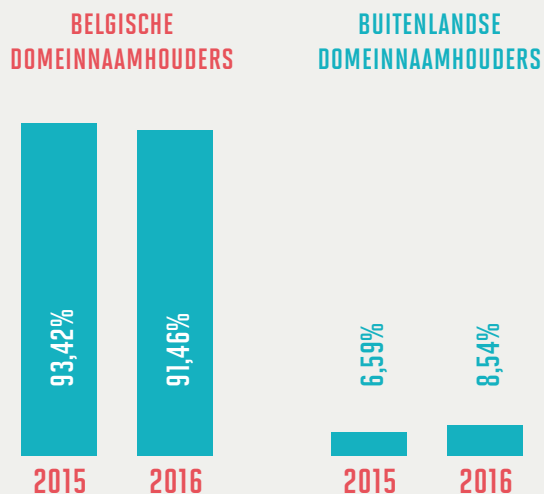
	2013	2014	2015	2016
BE	66,63%	67,03%	67,77%	68,23%
NL	19,14%	18,98%	18,52%	18,18%
FR	5,54%	5,43%	5,13%	5,03%
DE	1,78%	1,72%	1,73%	1,75%
US	1,22%	1,17%	1,30%	1,20%
GB	1,26%	1,23%	1,07%	0,93%
LU	0,45%	0,46%	0,46%	0,46%
CH	0,42%	0,42%	0,45%	0,45%
AT	0,48%	0,45%	0,43%	0,31%
LT			0,25%	0,28%
SE	0,29%	0,28%	0,28%	0,27%
ES	0,22%	0,21%	0,21%	0,21%
IT	0,16%	0,16%	0,17%	0,18%



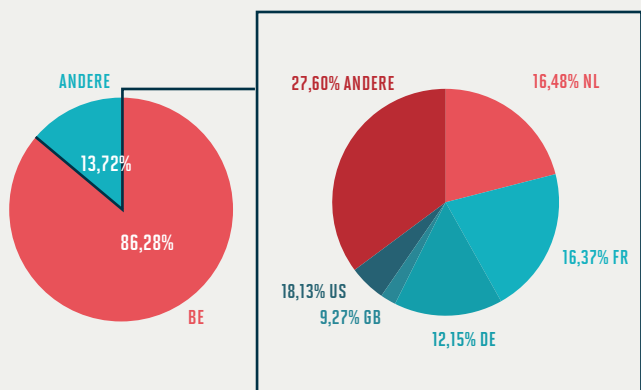
Aantal buitenlandse .brussels-domeinnaamhouders



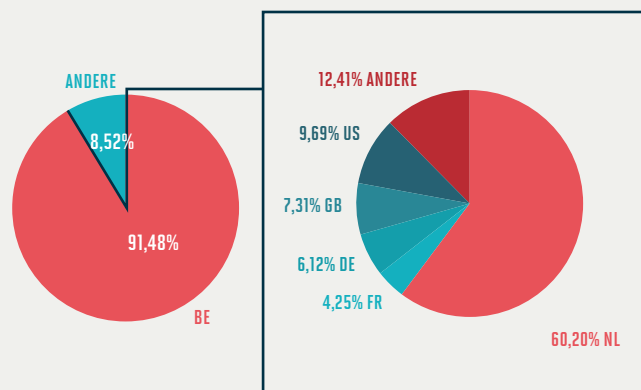
Aantal buitenlandse .vlaanderen-domeinnaamhouders



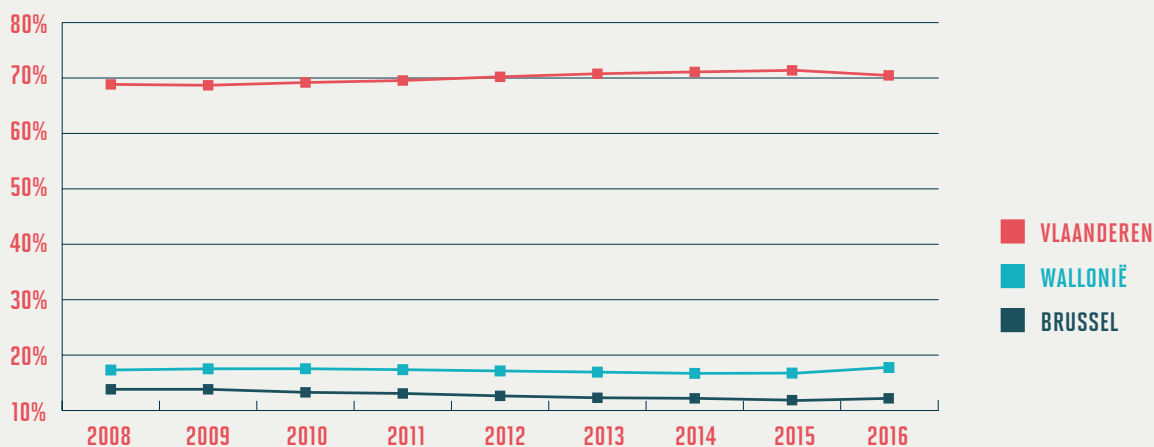
Houders van .brussels-domeinnamen per land van oorsprong



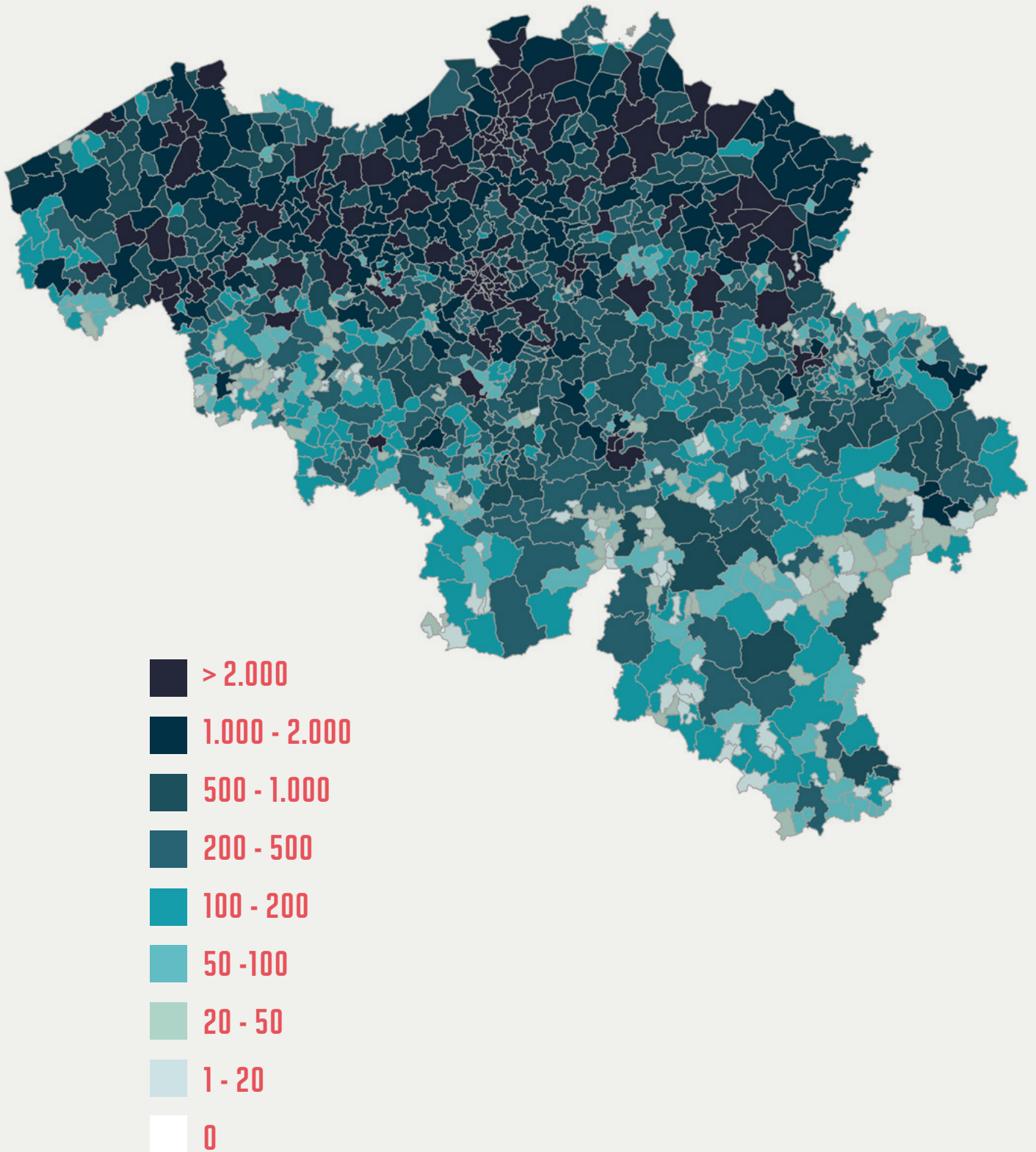
Houders van .vlaanderen-domeinnamen per land van oorsprong



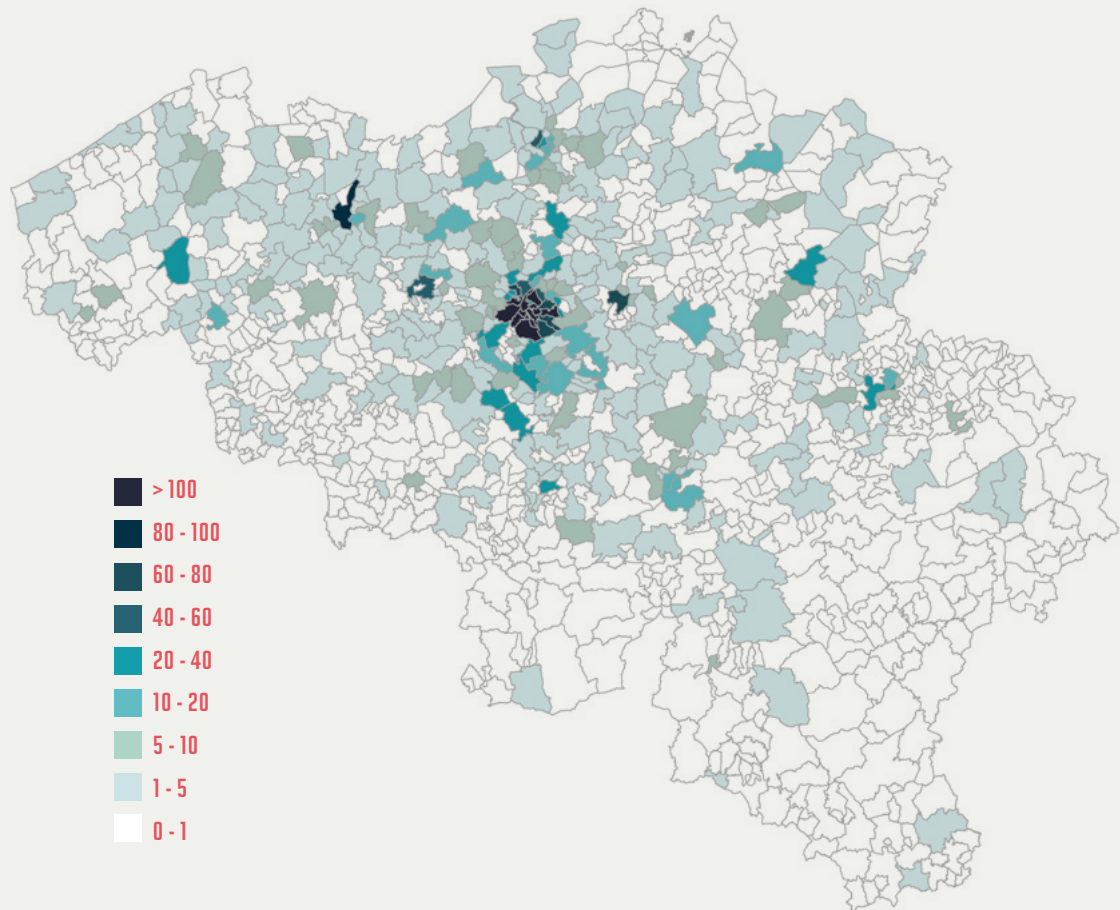
Verdeling .be-domeinnamen over de gewesten (in %)



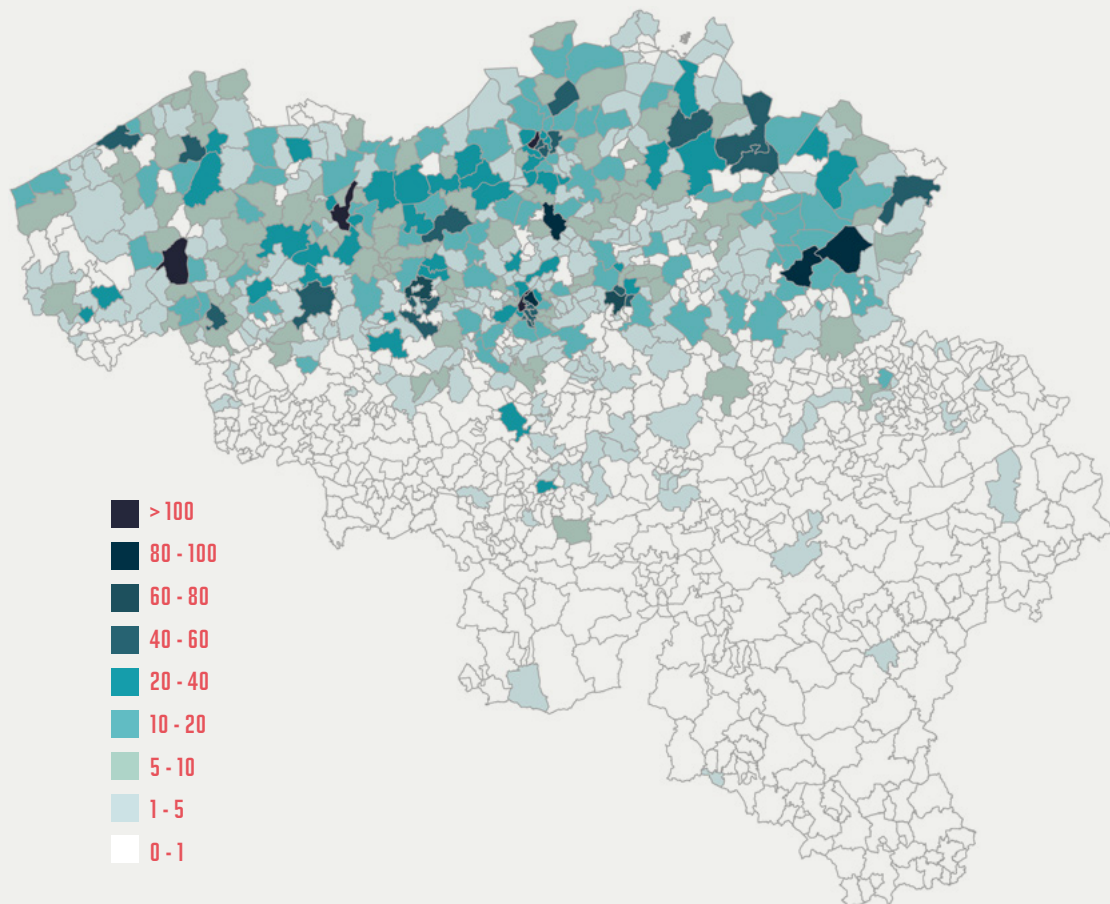
Verdeling .be-domeinnamen per postcode en per 100 inwoners



Verdeling **.brussels**-domeinnamen per postcode



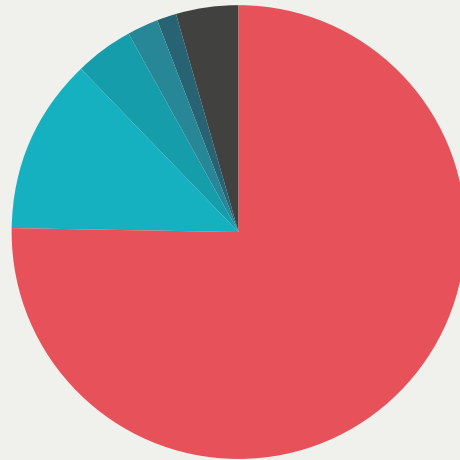
Verdeling **.vlaanderen**-domeinnamen per postcode



VERDELING PER HOUDER

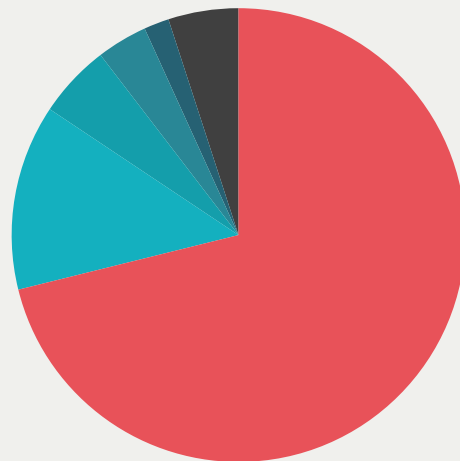
Aantal **.be**-domeinnamen per houder

75,28%	1 DOMEINNAAM
12,62%	2 DOMEINNAMEN
4,34%	3 DOMEINNAMEN
2,28%	4 DOMEINNAMEN
1,28%	5 DOMEINNAMEN
4,20%	> 5 DOMEINNAMEN



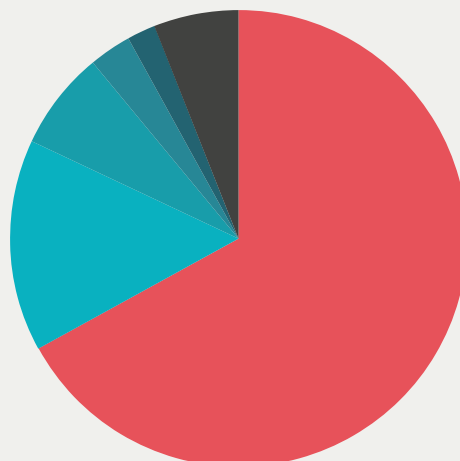
Aantal **.brussels**-domeinnamen per houder

71,13%	1 DOMEINNAAM
13,23%	2 DOMEINNAMEN
5,23%	3 DOMEINNAMEN
3,62%	4 DOMEINNAMEN
1,79%	5 DOMEINNAMEN
5,00%	> 5 DOMEINNAMEN



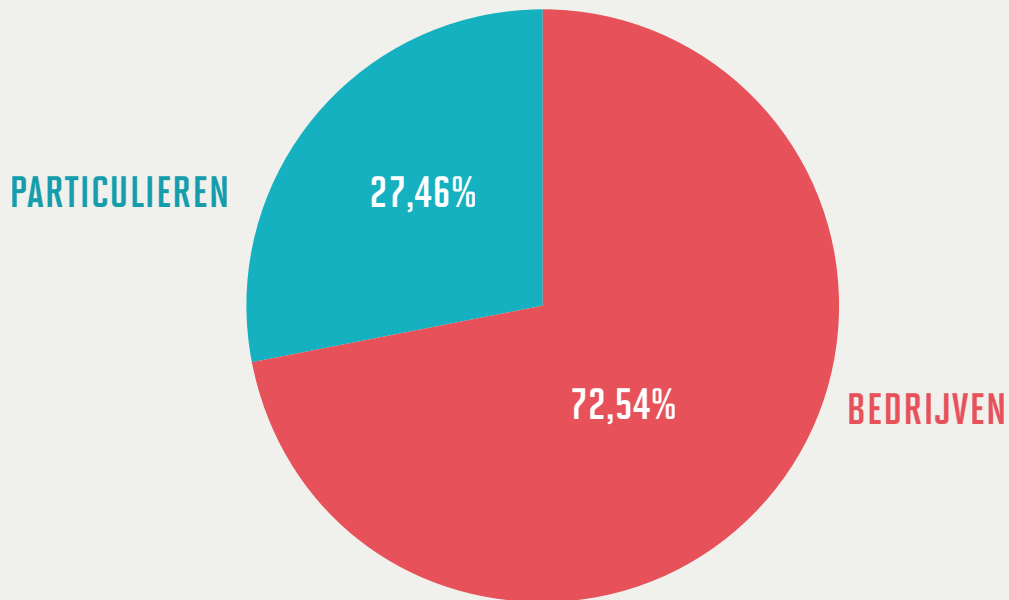
Aantal **.vlaanderen**-domeinnamen per houder

67,10%	1 DOMEINNAAM
14,98%	2 DOMEINNAMEN
6,64%	3 DOMEINNAMEN
3,21%	4 DOMEINNAMEN
1,61%	5 DOMEINNAMEN
6,46%	> 5 DOMEINNAMEN

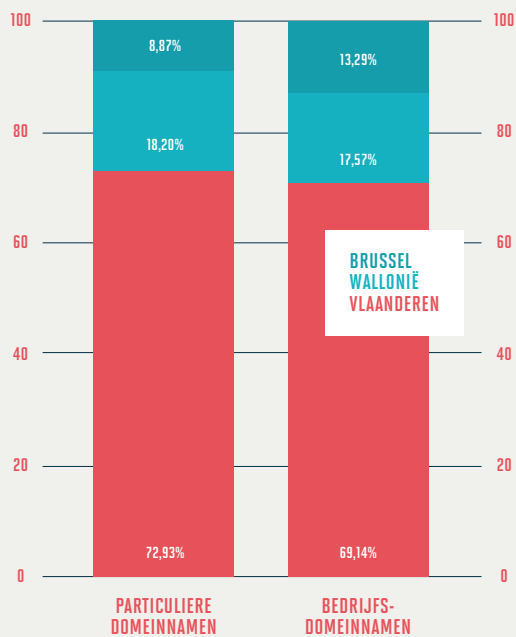


VERDELING PARTICULIER/BEDRIJF

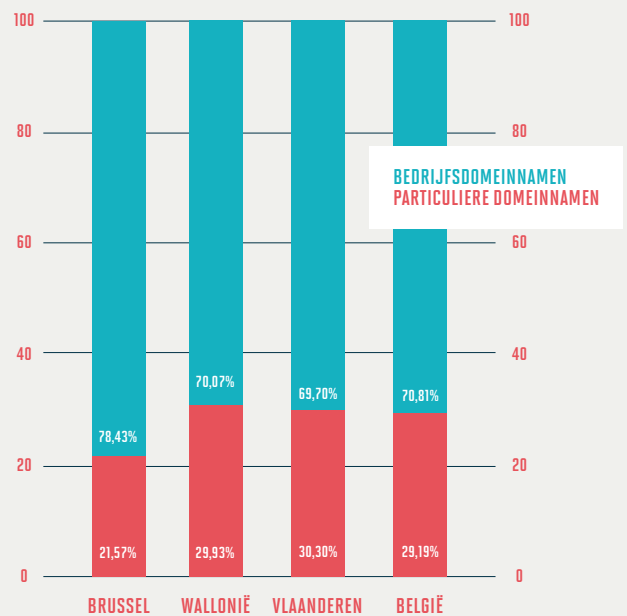
Verdeling particulieren/bedrijven .be



Regionale verdeling
.be-domeinnamen

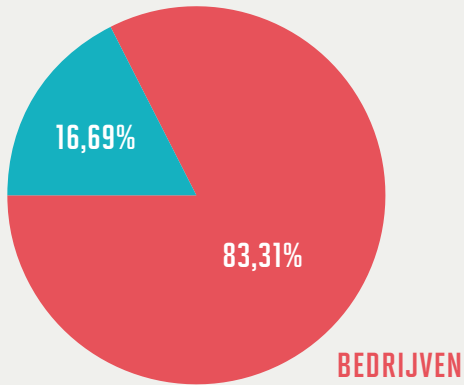


Verdeling per gewest .be

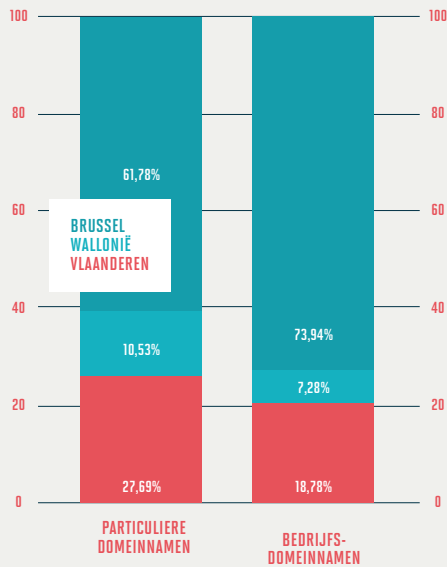


Verdeling particulieren/bedrijven .brussels

PARTICULIEREN

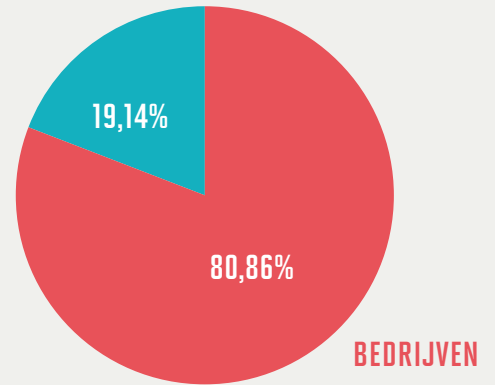


Regionale verdeling .brussels-domeinnamen

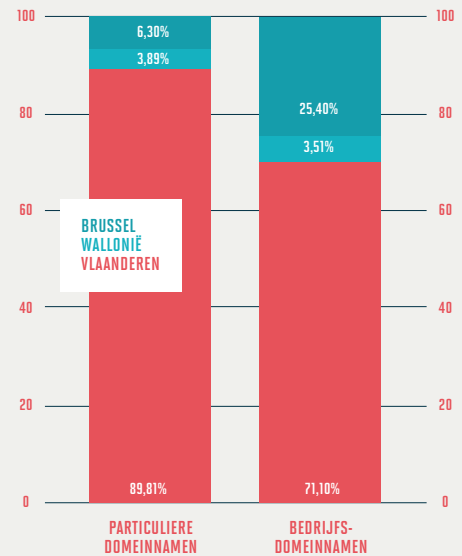


Verdeling particulieren/bedrijven .vlaanderen

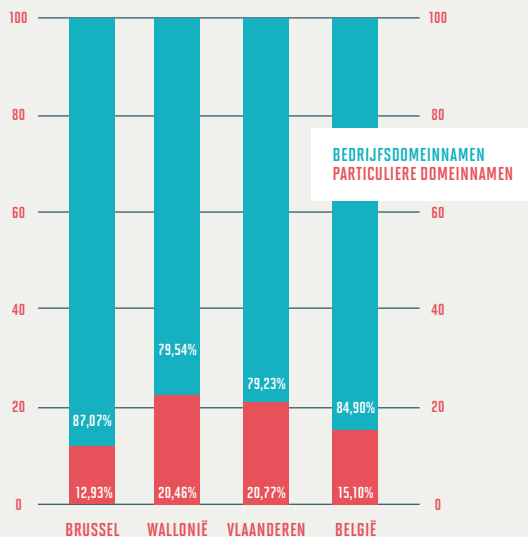
PARTICULIEREN



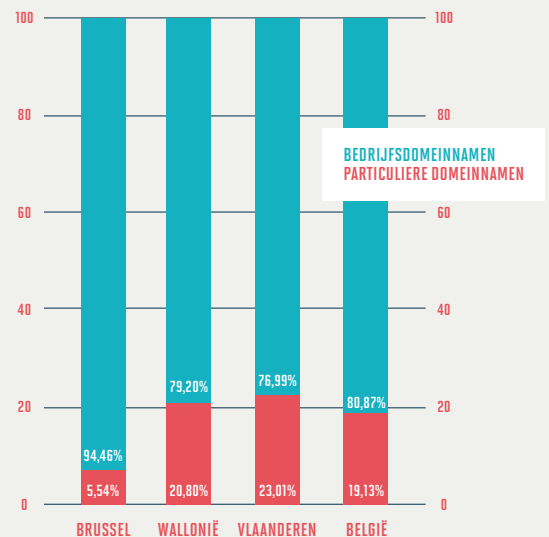
Regionale verdeling .vlaanderen-domeinnamen



Verdeling per gewest .brussels



Verdeling per gewest .vlaanderen



dnsbelgium